

# Bubble Tea Market - 2022

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## Abstracts

The Bubble Tea Market was valued at US\$ 2,984 million in 2022 and is anticipated to reach by , at a CAGR of 0.075 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Bubble Tea Market.

This report delivers a comprehensive overview of the Bubble Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Bubble Tea Market. The Bubble Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

Bubble Tea Market Scope:

By Component

Flavor

Creamer

Sweetener

Tapioca Balls and Popping Balls

Others

#### By Base Ingredient

Black Tea

Green Tea

Others

#### By Flavor

Original

Fruit

Chocolate

Coffee

Others

#### By Distribution Channel

Supermarket/Hypermarket

Specialty Stores

Online Sales

Others

## Key Players

The Bubble Tea Company

Bubble Tea House Company

Bobabox Limited

Cuppotee

Fokus Inc.

Gong Cha

Lollicup USA, Inc.

Sumo's (M) Sdn Bhd

Ten Ren's Tea Time

Troika JC

## Major Highlights

This report delivers a comprehensive overview of the Bubble Tea Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Bubble Tea Market. The Bubble Tea Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet by Component
- 3.2. Snippet by Base Ingredient
- 3.3. Snippet by Flavor
- 3.4. Snippet by Distribution Channel
- 3.5. Snippet by Region

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of COVID-19
  - 6.1.1. Scenario Before COVID-19
  - 6.1.2. Scenario During COVID-19
  - 6.1.3. Post COVID-19 and Future Scenario
- 6.2. Pricing Dynamics Amid COVID-19

- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

## **7. BY COMPONENT**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
  - 7.1.2. Market Attractiveness Index, By Component
- 7.2. Flavor\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Creamer
- 7.4. Sweetener
- 7.5. Tapioca Balls and Popping Balls
- 7.6. Others

## **8. BY BASE INGREDIENT**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient
  - 8.1.2. Market Attractiveness Index, By Base Ingredient
- 8.2. Black Tea\*
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Green Tea
- 8.4. Others

## **9. BY FLAVOR**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor
  - 9.1.2. Market Attractiveness Index, By Flavor
- 9.2. Original\*
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Fruit
- 9.4. Chocolate

9.5. Coffee

9.6. Others

## **10. BY DISTRIBUTION CHANNEL**

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.1.2. Market Attractiveness Index, By Distribution Channel

10.2. Supermarket/Hypermarket\*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Specialty Stores

10.4. Online Sales

10.5. Others

## **11. BY REGION**

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

11.2. North America

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient

11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor

11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.2.7.1. U.S.

11.2.7.2. Canada

11.2.7.3. Mexico

11.3. Europe

11.3.1. Introduction

11.3.2. Key Region-Specific Dynamics

11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient

11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor

11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

- 11.3.7.1. Germany
- 11.3.7.2. UK
- 11.3.7.3. France
- 11.3.7.4. Italy
- 11.3.7.5. Spain
- 11.3.7.6. Rest of Europe
- 11.4. South America
  - 11.4.1. Introduction
  - 11.4.2. Key Region-Specific Dynamics
  - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
  - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient
  - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor
  - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.4.7.1. Brazil
    - 11.4.7.2. Argentina
    - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
  - 11.5.1. Introduction
  - 11.5.2. Key Region-Specific Dynamics
  - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
  - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient
  - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor
  - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.5.7.1. China
    - 11.5.7.2. India
    - 11.5.7.3. Japan
    - 11.5.7.4. Australia
    - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
  - 11.6.1. Introduction
  - 11.6.2. Key Region-Specific Dynamics
  - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
  - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Base Ingredient
  - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Flavor
  - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

### **13. COMPANY PROFILES**

- 13.1. The Bubble Tea Company\*
  - 13.1.1. Company Overview
  - 13.1.2. Product Portfolio and Description
  - 13.1.3. Financial Overview
  - 13.1.4. Key Developments
- 13.2. Bubble Tea House Company
- 13.3. Bobabox Limited
- 13.4. Cuppotee
- 13.5. Fokus Inc.
- 13.6. Gong Cha
- 13.7. Lollicup USA, Inc.
- 13.8. Sumo's (M) Sdn Bhd
- 13.9. Ten Ren's Tea Time
- 13.10. Troika JC (\*LIST NOT EXHAUSTIVE)

### **14. APPENDIX**

- 14.1. About Us and Services
- 14.2. Contact Us

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