

Brain Health Supplements Market - 2023-2032

<https://marketpublishers.com/r/B8FD6778689EEN.html>

Date: December 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: B8FD6778689EEN

Abstracts

The Brain Health Supplements Market was valued at US\$ 7,765.14million in 2023 and is anticipated to reach US\$ 25,653.39 million by 2032, at a CAGR of 0.142 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Brain Health Supplements Market.

This report delivers a comprehensive overview of the Brain Health Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Brain Health Supplements Market. The Brain Health Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

Brain Health Supplements Market Scope:

By Ingredient

Herbal Extracts

Vitamins & Minerals

Natural Molecules

Others

By Form

Capsules and Tablets

Powders

Liquids

Gummies

Softgels

Others

By Application

Memory Enhancement

Mood & Depression

Attention & Focus

Longevity & Aging

Sleep & Relaxation

Stress & Anxiety Reduction

Others

By Consumer Group

Adolescents & Teenagers (Ages 13-19 years)

Young Adults (Ages 20-39 years)

Middle-Aged Adults (Ages 40-64 years)

Seniors / Elderly (Ages 65+ years)

By Distribution Channel

Pharmacies and Drug Stores

Supermarkets & Hypermarkets

Specialty Health & Wellness Stores

Online Retailers

Others

Key Players

Herbalife International of America, Inc.

Amway Corp.

Nestle Health Science

Onnit Labs, Inc.

NOW Foods

Pharmavite

Reckitt Benckiser Group plc.

Life Extension

Blackmores

Jarrow Formulas, Inc.

Major Highlights

This report delivers a comprehensive overview of the Brain Health Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Brain Health Supplements Market. The Brain Health Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise

information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Ingredient
- 3.2. Snippet by Form
- 3.3. Snippet by Application
- 3.4. Snippet by Consumer Group
- 3.5. Snippet by Distribution Channel
- 3.6. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising Prevalence of Cognitive Disorders & Mental Health Issues
 - 4.1.2. Restraints
 - 4.1.2.1. Regulatory Inconsistencies Across Countries
 - 4.1.3. Opportunity
 - 4.1.4. Trends
 - 4.1.5. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Forces Analysis
- 5.2. Pricing Analysis
 - 5.2.1. Historical Price Trends
 - 5.2.2. Future Price Forecast
 - 5.2.3. Factors Influencing Pricing
 - 5.2.4. Competitive Pricing Strategies
- 5.3. Regulatory and Tariff Analysis
- 5.4. Go-to-market (GTM) Strategies

- 5.5. Sustainability Analysis
- 5.6. Technological Analysis
- 5.7. Value Chain Analysis
- 5.8. Consumer Behavior and Insights
- 5.9. DMI Opinion

6. BY INGREDIENT

- 6.1. Introduction
 - 6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 6.1.2. Market Attractiveness Index, By Ingredient
- 6.2. Herbal Extracts*
 - 6.2.1. Introduction
 - 6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
 - 6.2.3. Ginseng
 - 6.2.4. Ginkgo Biloba
 - 6.2.5. Curcumin
 - 6.2.6. Bacopa monnieri (Brahmi)
 - 6.2.7. Lions Mane
 - 6.2.8. Ashwagandha
 - 6.2.9. Others
- 6.3. Vitamins & Minerals
 - 6.3.1. Vitamin B Complex
 - 6.3.2. Vitamin D
 - 6.3.3. Vitamin C
 - 6.3.4. Vitamin E
 - 6.3.5. Zinc
 - 6.3.6. Magnesium
 - 6.3.7. Selenium
 - 6.3.8. Others
- 6.4. Natural Molecules
 - 6.4.1. Acetyl-L-Carnitine
 - 6.4.2. Alpha GPC
 - 6.4.3. Citicoline
 - 6.4.4. Omega-3 fatty acids
 - 6.4.5. L-theanine
 - 6.4.6. CoQ10
 - 6.4.7. Others
- 6.5. Others

7. BY FORM

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

7.1.2. Market Attractiveness Index, By Form

7.2. Capsules and Tablets*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Powders

7.4. Liquids

7.5. Gummies

7.6. Softgels

7.7. Others

8. BY APPLICATION

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

8.1.2. Market Attractiveness Index, By Application

8.2. Memory Enhancement*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Mood & Depression

8.4. Attention & Focus

8.5. Longevity & Aging

8.6. Sleep & Relaxation

8.7. Stress & Anxiety Reduction

8.8. Others

9. BY CONSUMER GROUP

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group

9.1.2. Market Attractiveness Index, By Consumer Group

9.2. Adolescents & Teenagers (Ages 13-19 years) *

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Young Adults (Ages 20-39 years)

9.4. Middle-Aged Adults (Ages 40-64 years)

9.5. Seniors / Elderly (Ages 65+ years)

10. BY DISTRIBUTION CHANNEL

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.1.2. Market Attractiveness Index, By Distribution Channel

10.2. Pharmacies and Drug Stores*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Supermarkets & Hypermarkets

10.4. Specialty Health & Wellness Stores

10.5. Online Retailers

10.6. Others

11. BY REGION

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

11.2. North America

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group

11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.2.8.1. US

11.2.8.2. Canada

11.2.8.3. Mexico

11.3. Europe

11.3.1. Introduction

11.3.2. Key Region-Specific Dynamics

11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

- 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
- 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.3.8.1. Germany
 - 11.3.8.2. UK
 - 11.3.8.3. France
 - 11.3.8.4. Italy
 - 11.3.8.5. Spain
 - 11.3.8.6. Poland
 - 11.3.8.7. Russia
 - 11.3.8.8. Belgium
 - 11.3.8.9. The Netherlands
 - 11.3.8.10. Luxembourg
 - 11.3.8.11. Denmark
 - 11.3.8.12. Rest of Europe
- 11.4. South America
 - 11.4.1. Introduction
 - 11.4.2. Key Region-Specific Dynamics
 - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
 - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.8.1. Brazil
 - 11.4.8.2. Argentina
 - 11.4.8.3. Chile
 - 11.4.8.4. Colombia
 - 11.4.8.5. Rest of South America
- 11.5. Asia-Pacific
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
 - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.8.1. China

- 11.5.8.2. Japan
- 11.5.8.3. South Korea
- 11.5.8.4. India
- 11.5.8.5. Australia
- 11.5.8.6. New Zealand
- 11.5.8.7. SEA Countries
 - 11.5.8.7.1. Indonesia
 - 11.5.8.7.2. Malaysia
 - 11.5.8.7.3. Philippines
 - 11.5.8.7.4. Singapore
 - 11.5.8.7.5. Thailand
 - 11.5.8.7.6. Vietnam
 - 11.5.8.7.7. Rest of SEA Countries
- 11.5.8.8. Rest of Asia-Pacific
- 11.6. Middle East and Africa
 - 11.6.1. Introduction
 - 11.6.2. Key Region-Specific Dynamics
 - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
 - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Group
 - 11.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.6.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.6.8.1. GCC Countries
 - 11.6.8.1.1. Bahrain
 - 11.6.8.1.2. Kuwait
 - 11.6.8.1.3. Oman
 - 11.6.8.1.4. Qatar
 - 11.6.8.1.5. Saudi Arabia
 - 11.6.8.1.6. UAE
 - 11.6.8.2. Israel
 - 11.6.8.3. South Africa
 - 11.6.8.4. North Africa
 - 11.6.8.5. Rest of Middle East and Africa

12. COMPETITIVE LANDSCAPE ANALYSIS

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis

- 12.3. Mergers and Acquisitions Analysis
- 12.4. Partner Identification Analysis
- 12.5. Investment & Funding Landscape
- 12.6. Strategic Alliances & Innovation Pipelines

13. COMPANY PROFILES

- 13.1. Herbalife International of America, Inc.*
 - 13.1.1. Company Overview
 - 13.1.2. Product Portfolio and Description
 - 13.1.3. Product Sales Footprint
 - 13.1.4. Company Financial Overview
 - 13.1.5. Key Developments
 - 13.1.6. SWOT Analysis
 - 13.1.7. Strategic Insights
- 13.2. Amway Corp.
- 13.3. Nestl? Health Science
- 13.4. Onnit Labs, Inc.
- 13.5. NOW Foods
- 13.6. Pharmavite
- 13.7. Reckitt Benckiser Group plc.
- 13.8. Life Extension
- 13.9. Blackmores
- 13.10. Jarrow Formulas, Inc. (LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

I would like to order

Product name: Brain Health Supplements Market - 2023-2032

Product link: <https://marketpublishers.com/r/B8FD6778689EEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8FD6778689EEN.html>