

Backpack Market - 2023-2031

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Abstracts

The Backpack Market was valued at US\$ 16.8 billion in 2023 and is anticipated to reach US\$ 33.1 billion by 2031, at a CAGR of 0.089 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Backpack Market.

This report delivers a comprehensive overview of the Backpack Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Backpack Market. The Backpack Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Backpack Market Scope:

By Product

Travel

Hiking/Camping

Others

By Material

Nylon

Polyester

Leather

Others

By Distribution Channel

E-Commerce

Specialty Stores

Wholesale and Distributors

Sports Shops

Others

Key Players

Adidas AG

Under Armor Inc.

Patagonia Inc.

Puma

Wildcraft

SAMSONITE IP HOLDINGS S.AR.L

Dakine Inc.

Deuter Sport GmbH

Safari

Columbia Sportswear

Major Highlights

This report delivers a comprehensive overview of the Backpack Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Backpack Market. The Backpack Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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