

# Automotive Seat Market - 2023-2031

<https://marketpublishers.com/r/ABBF855540F9EN.html>

Date: November 2025

Pages: 220

Price: US\$ 2,999.00 (Single User License)

ID: ABBF855540F9EN

## Abstracts

The Automotive Seat Market was valued at US\$ 69.9 billion in 2023 and is anticipated to reach US\$ 100.10 billion by 2031, at a CAGR of 0.047 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Automotive Seat Market.

This report delivers a comprehensive overview of the Automotive Seat Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Automotive Seat Market. The Automotive Seat Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Automotive Seat Market Scope:

By Type

Bench Seats

Split Seats

Bucket Seats

Captain Seats

Sports Seats

Power Seats

Folding Seats

Tuner Seats

### By Technology

Customizable Multi-way Adjustable Seats

Stress & Fatigue Detecting Seats

Smartphone Connected Seats

Customized Massage Seats

Memory Seats

Others

### By Material

Ultra suede/Alcantara

Leather

Vinyl

Polyester

Nylon

Faux Vinyl Fabric

PVC Fabric

Others

#### By Component

Head Rest

Seat Back

Seat Cushion

Wing, Seat belts

Airbag

Armrest

Others

#### By Mechanism

Recliner

Slider

Tilt

#### By Vehicle

Passenger

Commercial

## Key Players

Adient plc

Lear Corporation.

Toyota Boshoku Corporation

TS TECH CO.,LTD.

Uno Minda

NHK SPRING Co.,Ltd

Magna International Inc.

Faurecia

Recaro Holding

## Major Highlights

This report delivers a comprehensive overview of the Automotive Seat Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Automotive Seat Market. The Automotive Seat Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet by Type
- 3.2. Snippet by Technology
- 3.3. Snippet by Material
- 3.4. Snippet by Component
- 3.5. Snippet by Mechanism
- 3.6. Snippet by Vehicle
- 3.7. Snippet by Region

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Growth in Automotive Sales
    - 4.1.1.2. Cutting-Edge Manufacturing Methods and Emerging Technologies
  - 4.1.2. Restraints
    - 4.1.2.1. High Manufacturing Costs
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

## **6. COVID-19 ANALYSIS**

### 6.1. Analysis of COVID-19

#### 6.1.1. Scenario Before COVID

#### 6.1.2. Scenario During COVID

#### 6.1.3. Scenario Post COVID

### 6.2. Pricing Dynamics Amid COVID-19

### 6.3. Demand-Supply Spectrum

### 6.4. Government Initiatives Related to the Market During Pandemic

### 6.5. Manufacturers Strategic Initiatives

### 6.6. Conclusion

## **7. BY TYPE**

### 7.1. Introduction

#### 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

#### 7.1.2. Market Attractiveness Index, By Type

### 7.2. Bench Seats \*

#### 7.2.1. Introduction

#### 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 7.3. Split Seats

### 7.4. Bucket Seats

### 7.5. Captain Seats

### 7.6. Sports Seats

### 7.7. Power Seats

### 7.8. Folding Seats

### 7.9. Tuner Seats

## **8. BY TECHNOLOGY**

### 8.1. Introduction

#### 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

#### 8.1.2. Market Attractiveness Index, By Technology

### 8.2. Customizable Multi-way Adjustable Seats

#### 8.2.1. Introduction

#### 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 8.3. Stress & Fatigue Detecting Seats

### 8.4. Smartphone Connected Seats

### 8.5. Customized Massage Seats

8.6. Memory Seats

8.7. Others

## **9. BY MATERIAL**

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material

9.1.2. Market Attractiveness Index, By Material

9.2. Ultra suede/Alcantra\*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Leather

9.4. Vinyl

9.5. Polyester

9.6. Nylon

9.7. Faux Vinyl Fabric

9.8. PVC Fabric

9.9. Others

## **10. BY COMPONENT**

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

10.1.2. Market Attractiveness Index, By Component

10.2. Head Rest\*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Seat Back

10.4. Seat Cushion

10.5. Wing, Seat belts

10.6. Airbag

10.7. Armrest

10.8. Others

## **11. BY MECHANISM**

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Mechanism

11.1.2. Market Attractiveness Index, By Mechanism

## 11.2. Recliner\*

### 11.2.1. Introduction

### 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 11.3. Slider

## 11.4. Tilt

## 12. BY VEHICLE

### 12.1. Introduction

#### 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle

#### 12.1.2. Market Attractiveness Index, By Vehicle

### 12.2. Passenger\*

#### 12.2.1. Introduction

#### 12.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 12.3. Commercial

## 13. BY REGION

### 13.1. Introduction

#### 13.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

#### 13.1.2. Market Attractiveness Index, By Region

### 13.2. North America

#### 13.2.1. Introduction

#### 13.2.2. Key Region-Specific Dynamics

#### 13.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

#### 13.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

#### 13.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material

#### 13.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

#### 13.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Mechanism

#### 13.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle

#### 13.2.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

##### 13.2.9.1. U.S.

##### 13.2.9.2. Canada

##### 13.2.9.3. Mexico

### 13.3. Europe

#### 13.3.1. Introduction

#### 13.3.2. Key Region-Specific Dynamics

#### 13.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

#### 13.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

- 13.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
- 13.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 13.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Mechanism
- 13.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
- 13.3.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
  - 13.3.9.1. Germany
  - 13.3.9.2. UK
  - 13.3.9.3. France
  - 13.3.9.4. Italy
  - 13.3.9.5. Russia
  - 13.3.9.6. Rest of Europe
- 13.4. South America
  - 13.4.1. Introduction
  - 13.4.2. Key Region-Specific Dynamics
  - 13.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 13.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-user
  - 13.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 13.4.5.1. Brazil
    - 13.4.5.2. Argentina
    - 13.4.5.3. Rest of South America
- 13.5. Asia-Pacific
  - 13.5.1. Introduction
  - 13.5.2. Key Region-Specific Dynamics
  - 13.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 13.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
  - 13.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 13.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
  - 13.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Mechanism
  - 13.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
  - 13.5.9. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 13.5.9.1. China
    - 13.5.9.2. India
    - 13.5.9.3. Japan
    - 13.5.9.4. Australia
    - 13.5.9.5. Rest of Asia-Pacific
- 13.6. Middle East and Africa
  - 13.6.1. Introduction
  - 13.6.2. Key Region-Specific Dynamics
  - 13.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

- 13.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
- 13.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
- 13.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 13.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Mechanism
- 13.6.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Competitive Scenario
- 14.2. Market Positioning/Share Analysis
- 14.3. Mergers and Acquisitions Analysis

## **15. COMPANY PROFILES**

- 15.1. Adient plc \*
  - 15.1.1. Company Overview
  - 15.1.2. Product Portfolio and Description
  - 15.1.3. Financial Overview
  - 15.1.4. Recent Developments
- 15.2. Lear Corporation.
- 15.3. Toyota Boshoku Corporation
- 15.4. TS TECH CO.,LTD.
- 15.5. Uno Minda
- 15.6. NHK SPRING Co.,Ltd
- 15.7. Magna International Inc.
- 15.8. Faurecia
- 15.9. Recaro Holding (\*LIST NOT EXHAUSTIVE)

## **16. APPENDIX**

- 16.1. About Us and Services
- 16.2. Contact Us

## I would like to order

Product name: Automotive Seat Market - 2023-2031

Product link: <https://marketpublishers.com/r/ABBF855540F9EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABBF855540F9EN.html>