

Augmented Analytics Market - 2022-2030

<https://marketpublishers.com/r/A97F5A1AB12AEN.html>

Date: November 2025

Pages: 200

Price: US\$ 2,999.00 (Single User License)

ID: A97F5A1AB12AEN

Abstracts

The Augmented Analytics Market was valued at US\$ 8.5 billion in 2022 and is anticipated to reach US\$ 46.3 billion by 2030, at a CAGR of 0.234 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Augmented Analytics Market.

This report delivers a comprehensive overview of the Augmented Analytics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Augmented Analytics Market. The Augmented Analytics Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Augmented Analytics Market Scope:

By Component

Software

Services

By Deployment

Cloud

On-Premise

By Organization Size

Small & Medium Sized Enterprises

Large Enterprises

By Business Function

Sales & Marketing

Finance

IT

Operations

Others

By End-User

Retail

Healthcare and Life Sciences

BFSI

Telecom and IT

Manufacturing

Government

Others

Key Players

SAP SE

International Business Machines Corporation (IBM)

Salesforce.com, Inc.

Sisense Inc.

Tableau Software

THOUGHTSPOT

Tibco Software Inc.

QLIK

Microsoft

SAS Institute Inc.

Major Highlights

This report delivers a comprehensive overview of the Augmented Analytics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Augmented Analytics Market. The Augmented Analytics Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the

industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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