

AI in Nutraceuticals Market - 2024-2032

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Abstracts

The AI in Nutraceuticals Market was valued at US\$ 1.32 billion in 2024 and is anticipated to reach US\$ 2.48 billion by 2032, at a CAGR of 0.0819 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the AI in Nutraceuticals Market.

This report delivers a comprehensive overview of the AI in Nutraceuticals Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding AI in Nutraceuticals Market. The AI in Nutraceuticals Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

AI in Nutraceuticals Market Scope:

By Product Type

Dietary Supplements

Functional Foods

By Application

Product Formulation

Personalized Nutrition

Quality Control & Safety Assurance

Supply Chain Optimization

Others

By Technology

AI and Machine Learning

Natural Language Processing (NLP)

Computer Vision

Predictive Analytics

Deep Learning

Others

By Deployment Mode

Cloud-Based AI Solutions

On-Premise AI Solutions

Key Players

BASF SE

Nestle Health Science

Danone S.A.

Herbalife Nutrition Ltd.

Ingredion Incorporated

Archer Daniels Midland Company (ADM)

Yakult Honsha Co., Ltd.

Otsuka Holdings Co., Ltd.

Koninklijke DSM N.V. (Royal DSM)

NOW Health Group, Inc.

Major Highlights

This report delivers a comprehensive overview of the AI in Nutraceuticals Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding AI in Nutraceuticals Market. The AI in Nutraceuticals Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest

of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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