

# Advanced Tire Market 2026

<https://marketpublishers.com/r/AE681E44D499EN.html>

Date: November 2025

Pages: 200

Price: US\$ 2,999.00 (Single User License)

ID: AE681E44D499EN

## Abstracts

The Advanced Tire Market was valued at in and is anticipated to reach by , at a CAGR of 0.15 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Advanced Tire Market.

This report delivers a comprehensive overview of the Advanced Tire Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Advanced Tire Market. The Advanced Tire Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Advanced Tire Market Scope:

By Type

Pneumatic Tires

Run Flat Tires

Airless Tires

Others

## By Material

Natural Rubber

Synthetic Rubber

Steel

Elastomers

Others

## By Vehicle

Passenger Vehicles

Commercial Vehicles

## Key Players

Bridgestone Corporation

Continental AG

Michelin

The Goodyear Tyre & Rubber Company

Yokohama Tire Corporation

Sumitomo Corporation

Nokian Tyres plc

CEAT Ltd.

Toyo Tire Corporation

Hebei Huichao Machinery Parts Co., Ltd(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Advanced Tire Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Advanced Tire Market. The Advanced Tire Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the

latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Market Snippet by Type
- 3.2. Market Snippet by Material
- 3.3. Market Snippet by Vehicle
- 3.4. Market Snippet by Region

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Need for technological advancements in the tires
    - 4.1.1.2. XX
  - 4.1.2. Restraints
    - 4.1.2.1. Fluctuating raw material prices
    - 4.1.2.2. XX
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of COVID-19 on the Market
  - 6.1.1. Before COVID-19 Market Scenario

- 6.1.2. Present COVID-19 Market Scenario
- 6.1.3. After COVID-19 or Future Scenario
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

## **7. BY TYPE**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 7.1.2. Market Attractiveness Index, By Type
- 7.2. Pneumatic Tires\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis And Y-O-Y Growth Analysis (%)
- 7.3. Run Flat Tires
- 7.4. Airless Tires
- 7.5. Others

## **8. BY MATERIAL**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 8.1.2. Market Attractiveness Index, By Material
- 8.2. Natural Rubber\*
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis And Y-O-Y Growth Analysis (%)
- 8.3. Synthetic Rubber
- 8.4. Steel
- 8.5. Elastomers
- 8.6. Others

## **9. BY VEHICLE**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
  - 9.1.2. Market Attractiveness Index, By Vehicle
- 9.2. Passenger Vehicles\*

- 9.2.1. Introduction
- 9.2.2. Market Size Analysis And Y-O-Y Growth Analysis (%)
- 9.3. Commercial Vehicles

## **10. BY REGION**

- 10.1. Introduction
- 10.2. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
- 10.3. Market Attractiveness Index, By Region
- 10.4. North America\*
  - 10.4.1. Introduction
  - 10.4.2. Key Region-Specific Dynamics
  - 10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
  - 10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 10.4.6.1. U.S.
    - 10.4.6.2. Canada
    - 10.4.6.3. Mexico
- 10.5. Europe
  - 10.5.1. Introduction
  - 10.5.2. Key Region-Specific Dynamics
  - 10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
  - 10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 10.5.6.1. Germany
    - 10.5.6.2. UK
    - 10.5.6.3. France
    - 10.5.6.4. Italy
    - 10.5.6.5. Spain
    - 10.5.6.6. Rest of Europe
- 10.6. South America
  - 10.6.1. Introduction
  - 10.6.2. Key Region-Specific Dynamics
  - 10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
  - 10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
  - 10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
  - 10.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

- 10.6.6.1. Brazil
- 10.6.6.2. Argentina
- 10.6.6.3. Rest of South America

## 10.7. Asia Pacific

- 10.7.1. Introduction
- 10.7.2. Key Region-Specific Dynamics
- 10.7.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
- 10.7.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
- 10.7.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle
- 10.7.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
  - 10.7.6.1. China
  - 10.7.6.2. India
  - 10.7.6.3. Japan
  - 10.7.6.4. Australia
  - 10.7.6.5. Rest of Asia Pacific

## 10.8. Middle East and Africa

- 10.8.1. Introduction
- 10.8.2. Key Region-Specific Dynamics
- 10.8.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
- 10.8.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Material
- 10.8.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Vehicle

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Competitive Scenario
- 11.2. Market Positioning/Share Analysis
- 11.3. Mergers and Acquisitions Analysis

## **12. COMPANY PROFILES**

- 12.1. Bridgestone Corporation\*
  - 12.1.1. Company Overview
  - 12.1.2. Product Portfolio and Description
  - 12.1.3. Key Highlights
  - 12.1.4. Financial Overview
- 12.2. Continental AG
- 12.3. Michelin
- 12.4. The Goodyear Tyre & Rubber Company
- 12.5. Yokohama Tire Corporation

12.6. Sumitomo Corporation

12.7. Nokian Tyres plc

12.8. CEAT Ltd.

12.9. Toyo Tire Corporation

12.10. Hebei Huichao Machinery Parts Co., Ltd(\*LIST NOT EXHAUSTIVE)

### **13. PREMIUM INSIGHTS**

### **14. DATAM INTELLIGENCE**

14.1. Appendix

14.2. About Us and Services

14.3. Contact Us

## I would like to order

Product name: Advanced Tire Market 2026

Product link: <https://marketpublishers.com/r/AE681E44D499EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE681E44D499EN.html>