

Advanced Driver Assistance Systems (ADAS) Market - 2023-2031

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Abstracts

The Advanced Driver Assistance Systems (ADAS) Market was valued at US\$ 44.96 billion in 2023 and is anticipated to reach US\$ 165.68 billion by 2031, at a CAGR of 0.1771 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Advanced Driver Assistance Systems (ADAS) Market.

This report delivers a comprehensive overview of the Advanced Driver Assistance Systems (ADAS) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Advanced Driver Assistance Systems (ADAS) Market. The Advanced Driver Assistance Systems (ADAS) Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Advanced Driver Assistance Systems (ADAS) Market Scope:

By Type

Adaptive Cruise Control

Adaptive Light Control

Blind Spot Detection

Collision Avoidance Systems

Driver Drowsiness Detection

E-Call Telematics

Lane Departure Warning Systems

Night Vision

Parking Assistance

Tire Pressure Monitoring

Others

By Offering

Hardware

Software

By Vehicle

Passenger Cars

Light Commercial Vehicles

Buses and Trucks

Electric Vehicles

Others

Key Players

Robert Bosch GmbH

Continental AG

ZF Friedrichshafen AG

DENSO CORPORATION

Aptiv PLC

Valeo SA

Magna International Inc.

Aisin Seiki Co. Ltd

Autoliv Inc.

GENTEX CORPORATION

Panasonic Corporation

Renesas Electronics Corporation

Major Highlights

This report delivers a comprehensive overview of the Advanced Driver Assistance Systems (ADAS) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Advanced Driver Assistance Systems (ADAS) Market. The Advanced Driver Assistance Systems (ADAS) Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and

forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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