

# Melco Crown Entertainment Ltd. - Business Profile with Financial and SWOT Analysis

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## Abstracts

Melco Crown Entertainment Ltd. - Business Profile with Financial and SWOT Analysis provides access to trustworthy data on the company and its performance, presenting an all-around view. It offers an insightful overview of the company's structure and recent operations, includes SWOT analysis, highlights product and service offerings, covers the latest important corporate actions and financial results.

## Scope

**Business Description** – A detailed description of the company's principal activities.

**Locations, Subsidiaries, Associated Companies** – A list of key locations, subsidiaries and associated companies of Melco Crown Entertainment Ltd. with contact details.

**Milestones and History** – An overview of the major events associated with the company.

**Key Employee Information** – A list of Melco Crown Entertainment Ltd. key executives and their brief biographies.

**Major Products and Services** – A list of major products, services and brands of the company.

SWOT Analysis – An in-depth analysis of the company's Strengths, Weakness, Opportunities and Threats.

Financial Analysis - Updated info on income statement, balance sheet and cash flows key figures; main financial ratios and capital market snapshot.

Key Competitors – A list of key Melco Crown Entertainment Ltd. competitors.

Latest News – Company related news bulletins.

## Contents

### **1 MELCO CROWN ENTERTAINMENT LTD. - OVERVIEW**

- 1.1 Melco Crown Entertainment Ltd. - Business Description
- 1.2 Melco Crown Entertainment Ltd. - Locations, Subsidiaries, Associated Companies
- 1.3 Melco Crown Entertainment Ltd. - Milestones and History

### **2 MELCO CROWN ENTERTAINMENT LTD. - KEY EMPLOYEE INFORMATION**

### **3 MELCO CROWN ENTERTAINMENT LTD. - OWNERSHIP AND MAJOR HOLDERS**

### **4 MELCO CROWN ENTERTAINMENT LTD. - MAJOR PRODUCTS AND SERVICES**

### **5 MELCO CROWN ENTERTAINMENT LTD. - SWOT ANALYSIS**

- 5.1 Melco Crown Entertainment Ltd. - Strengths
- 5.2 Melco Crown Entertainment Ltd. - Weaknesses
- 5.3 Melco Crown Entertainment Ltd. - Opportunities
- 5.4 Melco Crown Entertainment Ltd. - Threats

### **6 MELCO CROWN ENTERTAINMENT LTD. – FINANCIAL ANALYSIS**

- 6.1 Melco Crown Entertainment Ltd. - Financial Statements
  - 6.1.1 Melco Crown Entertainment Ltd. - Income Statement
  - 6.1.2 Melco Crown Entertainment Ltd. - Balance Sheet
  - 6.1.3 Melco Crown Entertainment Ltd. - Cash Flow Statement
- 6.2 Melco Crown Entertainment Ltd. - Financial Snapshot
- 6.3 Melco Crown Entertainment Ltd. – Stock Market Snapshot

### **7 MELCO CROWN ENTERTAINMENT LTD. - KEY COMPETITORS**

### **8 MELCO CROWN ENTERTAINMENT LTD. - LATEST NEWS**

### **APPENDIX**

- About datamining
- Sources and Methodology

## Ratio Definitions

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## List Of Tables

### LIST OF TABLES

- Table 1: Melco Crown Entertainment Ltd. Key Facts
- Table 2: Melco Crown Entertainment Ltd. Offices and Representations
- Table 3: Melco Crown Entertainment Ltd. Milestones and History
- Table 4: Melco Crown Entertainment Ltd. Key Executives
- Table 5: Melco Crown Entertainment Ltd. Major Shareholders
- Table 6: Melco Crown Entertainment Ltd. Products and Services
- Table 7: Melco Crown Entertainment Ltd. SWOT Analysis
- Table 8: Melco Crown Entertainment Ltd. Profitability
- Table 9: Melco Crown Entertainment Ltd. Management Effectiveness
- Table 10: Melco Crown Entertainment Ltd. Income Statement
- Table 11: Melco Crown Entertainment Ltd. Balance Sheet
- Table 12: Melco Crown Entertainment Ltd. Cash Flow Statement
- Table 13: Melco Crown Entertainment Ltd. Income Statement Key Figures
- Table 14: Melco Crown Entertainment Ltd. Balance Sheet Key Figures
- Table 15: Melco Crown Entertainment Ltd. Cash Flow Key Figures
- Table 16: Melco Crown Entertainment Ltd. Capital Market Snapshot

## List Of Figures

### LIST OF FIGURES

Figure 1: Melco Crown Entertainment Ltd. Operating Margin Chart

Figure 2: Melco Crown Entertainment Ltd. Profit Margin Chart

Figure 3: Melco Crown Entertainment Ltd. Return on Assets (ROA) Chart

Figure 4: Melco Crown Entertainment Ltd. Return on Equity (ROE) Chart

Figure 5: Melco Crown Entertainment Ltd. Debt to Equity Chart

Figure 6: Melco Crown Entertainment Ltd. Current Ratio Chart

Figure 7: Melco Crown Entertainment Ltd. 1-year Stock Chart

Figure 8: Melco Crown Entertainment Ltd. 5-year Stock Chart

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