

Arbitron Inc. - Business Profile with Financial and SWOT Analysis

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Abstracts

Arbitron Inc. - Business Profile with Financial and SWOT Analysis provides access to trustworthy data on the company and its performance, presenting an all-around view. It offers an insightful overview of the company's structure and recent operations, includes SWOT analysis, highlights product and service offerings, covers the latest important corporate actions and financial results.

Scope

Business Description – A detailed description of the company's principal activities.

Locations, Subsidiaries, Associated Companies – A list of key locations, subsidiaries and associated companies of Arbitron Inc. with contact details.

Milestones and History – An overview of the major events associated with the company.

Key Employee Information – A list of Arbitron Inc. key executives and their brief biographies.

Major Products and Services – A list of major products, services and brands of the company.

SWOT Analysis – An in-depth analysis of the company’s Strengths, Weakness, Opportunities and Threats.

Financial Analysis - Updated info on income statement, balance sheet and cash flows key figures; main financial ratios and capital market snapshot.

Key Competitors – A list of key Arbitron Inc. competitors.

Latest News – Company related news bulletins.

Contents

1 ARBITRON INC. - OVERVIEW

- 1.1 Arbitron Inc. - Business Description
- 1.2 Arbitron Inc. - Locations, Subsidiaries, Associated Companies
- 1.3 Arbitron Inc. - Milestones and History

2 ARBITRON INC. - KEY EMPLOYEE INFORMATION

3 ARBITRON INC. - OWNERSHIP AND MAJOR HOLDERS

4 ARBITRON INC. - MAJOR PRODUCTS AND SERVICES

5 ARBITRON INC. - SWOT ANALYSIS

- 5.1 Arbitron Inc. - Strengths
- 5.2 Arbitron Inc. - Weaknesses
- 5.3 Arbitron Inc. - Opportunities
- 5.4 Arbitron Inc. - Threats

6 ARBITRON INC. – FINANCIAL ANALYSIS

- 6.1 Arbitron Inc. - Financial Statements
 - 6.1.1 Arbitron Inc. - Income Statement
 - 6.1.2 Arbitron Inc. - Balance Sheet
 - 6.1.3 Arbitron Inc. - Cash Flow Statement
- 6.2 Arbitron Inc. - Financial Snapshot
- 6.3 Arbitron Inc. – Stock Market Snapshot

7 ARBITRON INC. - KEY COMPETITORS

8 ARBITRON INC. - LATEST NEWS

APPENDIX

- About datamining
- Sources and Methodology

Ratio Definitions

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List Of Tables

LIST OF TABLES

- Table 1: Arbitron Inc. Key Facts
- Table 2: Arbitron Inc. Offices and Representations
- Table 3: Arbitron Inc. Milestones and History
- Table 4: Arbitron Inc. Key Executives
- Table 5: Arbitron Inc. Major Shareholders
- Table 6: Arbitron Inc. Products and Services
- Table 7: Arbitron Inc. SWOT Analysis
- Table 8: Arbitron Inc. Profitability
- Table 9: Arbitron Inc. Management Effectiveness
- Table 10: Arbitron Inc. Income Statement
- Table 11: Arbitron Inc. Balance Sheet
- Table 12: Arbitron Inc. Cash Flow Statement
- Table 13: Arbitron Inc. Income Statement Key Figures
- Table 14: Arbitron Inc. Balance Sheet Key Figures
- Table 15: Arbitron Inc. Cash Flow Key Figures
- Table 16: Arbitron Inc. Capital Market Snapshot

List Of Figures

LIST OF FIGURES

- Figure 1: Arbitron Inc. Operating Margin Chart
- Figure 2: Arbitron Inc. Profit Margin Chart
- Figure 3: Arbitron Inc. Return on Assets (ROA) Chart
- Figure 4: Arbitron Inc. Return on Equity (ROE) Chart
- Figure 5: Arbitron Inc. Debt to Equity Chart
- Figure 6: Arbitron Inc. Current Ratio Chart
- Figure 7: Arbitron Inc. 1-year Stock Chart
- Figure 8: Arbitron Inc. 5-year Stock Chart

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