

# Wired Telecommunications Carrier Revenues Oceania Report & Database

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## **Abstracts**

WIRED TELECOMMUNICATIONS CARRIER REVENUES OCEANIA REPORT + DATABASE

The Wired Telecommunications Carrier Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

47 Products/Markets covered, 1967 pages, 4047 spreadsheets, 3952 database tables, 250 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5171\_L.



### **Contents**

# WIRED TELECOMMUNICATIONS CARRIER REVENUES OCEANIA REPORT + DATABASE

The Market for Wired Telecommunications Carrier Revenues in each country by Products & Services.

This database covers NAICS code: 5171\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Wired Telecommunications Carrier Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### WIRED TELECOMMUNICATIONS CARRIER REVENUES

- 1. Wired telecommunications carriers Product Lines
- 2. Mailing lists, rental or sale
- 3. Multichannel programming distribution services (analog and digital)
- 4. Carrier services, including network access services to other telecommunication carriers
- 5. Basic fixed local telephony Residential
- 6. Basic fixed local telephony Business
- 7. Basic fixed local telephony Public
- 8. Calling features, including call waiting, caller ID, voice mail Fixed telephony
- 9. Calling features, including call waiting, caller ID, voice mail Fixed telephony: Residential
- 10. Calling features, including call waiting, caller ID, voice mail Fixed telephony: Business
- 11. Basic fixed long distance telephony Outbound Residential
- 12. Basic fixed long distance telephony Outbound Business
- 13. Basic fixed long distance telephony Business Switched access outbound Regional/Local
- 14. Basic fixed long distance telephony Business Switched access outbound -



#### National

- Basic fixed long distance telephony Business Switched access outbound -International
- 16. Basic fixed long distance telephony Business Special access outbound Regional/Local
- 17. Basic fixed long distance telephony Business Special access outbound National
- 18. Basic fixed long distance telephony Business Special access outbound International
- 19. Basic fixed long distance telephony Outbound Public
- 20. Basic fixed long distance telephony Inbound
- 21. Basic fixed all distance telephony
- 22. Private network services
- 23. Private network services Regional/Local toll service
- 24. Private network services National toll service
- 25. Private network services International toll service
- 26. Data transmission services
- 27. Mobile local access and use
- 28. Calling features, including call waiting, caller ID, voice mail Mobile telephony
- 29. Mobile long distance telephony
- 30. Mobile all distance telephony
- 31. Messaging (paging) services
- 32. Other telecommunication services, including telegraph, audio conferencing, telex, etc.
- 33. Telecommunications network installation services
- 34. Telecommunications equipment sales
- 35. Telecommunications equipment rental, including leasing
- 36. Telecommunications equipment maintenance
- 37. Sale of directory advertising space print, not specified by type
- 38. Internet backbone services
- 39. Computer network design and development services
- 40. Computer network design and development services, other than security
- 41. Internet access services
- 42. Internet access services: Narrowband
- 43. Internet access services: Broadband
- 44. Merchandise sales
- 45. Sale of other merchandise, not specified by type
- 46. All other receipts

#### 59 MARKET RESEARCH CHAPTERS:



1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
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country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.



The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

47 Products covered for over 200 Countries: 1967 pages, 4047 spreadsheets, 3952 database tables, 250 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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