

# Wired Telecommunications Carrier Revenues Canada and USA Report & Database

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## Abstracts

### WIRED TELECOMMUNICATIONS CARRIER REVENUES CANADA & USA REPORT + DATABASE

The Wired Telecommunications Carrier Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

47 Products/Markets covered, 1993 pages, 3969 spreadsheets, 4040 database tables, 4040 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5171\_L.

## Contents

### WIRED TELECOMMUNICATIONS CARRIER REVENUES CANADA & USA REPORT + DATABASE

The Market for Wired Telecommunications Carrier Revenues in Canada and the USA  
by Products & Services.

This database covers NAICS code: 5171\_L. Products/Services classified by 5-Digit US  
Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Wired Telecommunications Carrier Revenues Canada and USA Report &  
Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term  
Projection: 2027-2046. Consumption given at industry/distribution channel/service or  
product line level.

#### PRODUCTS & MARKETS COVERED:

#### WIRED TELECOMMUNICATIONS CARRIER REVENUES

1. Wired telecommunications carriers Product Lines
2. Mailing lists, rental or sale
3. Multichannel programming distribution services (analog and digital)
4. Carrier services, including network access services to other telecommunication carriers
5. Basic fixed local telephony - Residential
6. Basic fixed local telephony - Business
7. Basic fixed local telephony - Public
8. Calling features, including call waiting, caller ID, voice mail - Fixed telephony
9. Calling features, including call waiting, caller ID, voice mail - Fixed telephony: Residential
10. Calling features, including call waiting, caller ID, voice mail - Fixed telephony: Business
11. Basic fixed long distance telephony - Outbound - Residential
12. Basic fixed long distance telephony - Outbound - Business
13. Basic fixed long distance telephony - Business - Switched access outbound - Regional/Local

14. Basic fixed long distance telephony - Business - Switched access outbound - National
15. Basic fixed long distance telephony - Business - Switched access outbound - International
16. Basic fixed long distance telephony - Business - Special access outbound - Regional/Local
17. Basic fixed long distance telephony - Business - Special access outbound - National
18. Basic fixed long distance telephony - Business - Special access outbound - International
19. Basic fixed long distance telephony - Outbound - Public
20. Basic fixed long distance telephony - Inbound
21. Basic fixed all distance telephony
22. Private network services
23. Private network services - Regional/Local toll service
24. Private network services - National toll service
25. Private network services - International toll service
26. Data transmission services
27. Mobile local access and use
28. Calling features, including call waiting, caller ID, voice mail - Mobile telephony
29. Mobile long distance telephony
30. Mobile all distance telephony
31. Messaging (paging) services
32. Other telecommunication services, including telegraph, audio conferencing, telex, etc.
33. Telecommunications network installation services
34. Telecommunications equipment sales
35. Telecommunications equipment rental, including leasing
36. Telecommunications equipment maintenance
37. Sale of directory advertising space - print, not specified by type
38. Internet backbone services
39. Computer network design and development services
40. Computer network design and development services, other than security
41. Internet access services
42. Internet access services: Narrowband
43. Internet access services: Broadband
44. Merchandise sales
45. Sale of other merchandise, not specified by type
46. All other receipts

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

## NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

47 Products covered for Canada and the USA: 1993 pages, 3969 spreadsheets, 4040 database tables, 4040 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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