

# Variety Store Revenues Canada and USA Report & Database

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## Abstracts

VARIETY STORE REVENUES CANADA & USA REPORT + DATABASE

The Variety Store Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



118 Products/Markets covered, 1934 pages, 3993 spreadsheets, 4004 database tables, 4004 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4529901\_L.



## Contents

VARIETY STORE REVENUES CANADA & USA REPORT + DATABASE

The Market for Variety Store Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 4529901\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Variety Store Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### VARIETY STORE REVENUES

- 1. Variety stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Meals, unpack snacks, sandwiches, etc for immediate consump
- 4. Packaged liquor, wine, & beer
- 5. Miscellaneous consumables
- 6. Drugs, health aids, beauty aids, including cosmetics
- 7. Nonprescription medicines
- 8. Vitamins, minerals, & other dietary supplements
- 9. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 10. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 11. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 12. Soaps, detergents, & household cleaners
- 13. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
- 14. Men's wear
- 15. Women's, juniors', & misses' wear
- 16. Dresses, including all types
- 17. Suits, pantsuits, sport jackets, blazers
- 18. Slacks/pants, jeans, walking shorts, skirts



- 19. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
- 20. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
- 21. Hosiery, including pantyhose, socks, tights
- 22. Bras, girdles, corsets
- 23. Lingerie, sleepwear, loungewear
- 24. Hats, wigs, hairpieces
- 25. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
- 26. Custom-made garments
- 27. Women's sweat tops, pants, & warm-ups
- 28. Oth apparel, incl uniforms, smocks & oth apparel items
- 29. Children's wear, incl boys, girls, & infants & toddlers
- 30. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
- 31. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
- 32. Infants' & toddlers' clothing & accessories
- 33. Footwear, including accessories
- 34. Sewing, knitting materials & supplies, needlework goods
- 35. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 36. Curtains & draperies
- 37. Vertical & horizontal blinds, woven wood blinds, & shades
- 38. Furniture coverings, including ready-made & custom-made
- 39. Domestics, incl towels, sheets, blankets, table linens, etc
- 40. Major household appliances
- 41. Kitchen appliances, parts, & accessories
- 42. Laundry appliances, parts, & accessories
- 43. Other major household appliances, parts, & accessories
- 44. Small electric appliances & personal care appliances
- 45. TVs, video recorders, video cameras, videos, DVDs, etc
- 46. Televisions
- 47. Video recorders, cameras, tapes&electr game/DVD comb dev
- 48. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 49. Audio equipment, components, parts & accessories
- 50. Recorded media, audio media books, CD & DVD
- 51. Furniture, sleep equipment & outdoor/patio furniture
- 52. Upholstered furniture
- 53. Sleep sofas, daybeds, futons, & other dual-purpose pieces
- 54. Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
- 55. Oth living room, dining room, bedroom furniture, incl headboards
- 56. All oth furniture, incl outdoor, office, computer-related,kitchen
- 57. Flooring & floor coverings



- 58. Soft-surface (textile) floor coverings & accessories
- 59. Other hard-surface floor coverings & accessories
- 60. Computer hardware, software, & supplies
- 61. Computer & peripheral equipment
- 62. Prepackaged (off-the-shelf) computer software
- 63. Kitchenware & home furnishings
- 64. Cookware & cooking accessories
- 65. Dinnerware, china, glassware, tableware, giftware
- 66. Decorative accessories, incl lamps, lampshades, mirrors, etc
- 67. All other kitchenware & home furnishings
- 68. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 69. Karat gold jewelry
- 70. All other jewelry
- 71. Books
- 72. Photographic equipment & supplies
- 73. Toys, hobby goods, & games
- 74. Toys, including wheel goods
- 75. Games, including video & electronic games
- 76. Hobby goods
- 77. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 78. Sporting goods
- 79. Exercise/fitness equipment
- 80. Firearms, hunting equipment, & supplies
- 81. Fishing tackle, including bait
- 82. Camping & backpacking equipment & supplies
- 83. Bicycles, parts & accessories
- 84. All other sporting goods, including snowmobiles, go-carts, etc
- 85. Hardware, tools, & plumbing & electrical supplies
- 86. Lawn, garden, & farm equipment & supplies
- 87. Cut flowers
- 88. Indoor potted plants & floral items
- 89. Outdoor nursery stock
- 90. Fertilizer, lime, chemicals, & other soil treatments
- 91. Lawn & garden tools
- 92. Lawn & garden machinery, equipment, & parts
- 93. All other farm supplies, including grain & animal feed
- 94. All other lawn & garden supplies
- 95. Dimensional lumber & oth bldg/structural materials & supplies
- 96. Paint & sundries



- 97. Automotive lubricants, including oil, greases, etc
- 98. Automotive tires, tubes, batteries, parts, accessories
- 99. Auto parts (over-the-counter), accessories, & sundry supplies
- 100. Storage batteries
- 101. Household fuels, including oil, LP gas, wood, coal
- 102. Pets, pet foods, & pet supplies
- 103. All other merchandise
- 104. Stationery products
- 105. Office paper, incl computer, copier, fax & typewriter paper
- 106. Office & school supplies
- 107. Office equip, incl fax machines, dictaphones, copier, calculators
- 108. Greeting cards
- 109. Magazines & newspapers
- 110. Luggage & leather goods
- 111. Telephones
- 112. Souvenirs & novelty items
- 113. Seasonal decorations
- 114. All other merchandise
- 115. All nonmerchandise receipts
- 116. Delivery charges
- 117. All other nonmerchandise receipts

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

118 Products covered for Canada and the USA: 1934 pages, 3993 spreadsheets, 4004 database tables, 4004 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia



(48 countries), and Oceania (20 countries). This report is also available for individual countries.



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