

# Variety Store Revenues Africa Report & Database

https://marketpublishers.com/r/V552FC57E7B7DEN.html Date: September 2019 Pages: 1981 Price: US\$ 1,650.00 (Single User License) ID: V552FC57E7B7DEN

### **Abstracts**

VARIETY STORE REVENUES AFRICA REPORT + DATABASE

The Variety Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

118 Products/Markets covered, 1981 pages, 3969 spreadsheets, 4021 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4529901\_L.



## Contents

VARIETY STORE REVENUES AFRICA REPORT + DATABASE

The Market for Variety Store Revenues in each country by Products & Services.

This database covers NAICS code: 4529901\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Variety Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### VARIETY STORE REVENUES

- 1. Variety stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Meals, unpack snacks, sandwiches, etc for immediate consump
- 4. Packaged liquor, wine, & beer
- 5. Miscellaneous consumables
- 6. Drugs, health aids, beauty aids, including cosmetics
- 7. Nonprescription medicines
- 8. Vitamins, minerals, & other dietary supplements
- 9. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 10. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 11. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 12. Soaps, detergents, & household cleaners
- 13. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
- 14. Men's wear
- 15. Women's, juniors', & misses' wear
- 16. Dresses, including all types
- 17. Suits, pantsuits, sport jackets, blazers
- 18. Slacks/pants, jeans, walking shorts, skirts
- 19. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters



- 20. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
- 21. Hosiery, including pantyhose, socks, tights
- 22. Bras, girdles, corsets
- 23. Lingerie, sleepwear, loungewear
- 24. Hats, wigs, hairpieces
- 25. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
- 26. Custom-made garments
- 27. Women's sweat tops, pants, & warm-ups
- 28. Oth apparel, incl uniforms, smocks & oth apparel items
- 29. Children's wear, incl boys, girls, & infants & toddlers
- 30. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
- 31. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
- 32. Infants' & toddlers' clothing & accessories
- 33. Footwear, including accessories
- 34. Sewing, knitting materials & supplies, needlework goods
- 35. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 36. Curtains & draperies
- 37. Vertical & horizontal blinds, woven wood blinds, & shades
- 38. Furniture coverings, including ready-made & custom-made
- 39. Domestics, incl towels, sheets, blankets, table linens, etc
- 40. Major household appliances
- 41. Kitchen appliances, parts, & accessories
- 42. Laundry appliances, parts, & accessories
- 43. Other major household appliances, parts, & accessories
- 44. Small electric appliances & personal care appliances
- 45. TVs, video recorders, video cameras, videos, DVDs, etc
- 46. Televisions
- 47. Video recorders, cameras, tapes&electr game/DVD comb dev
- 48. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 49. Audio equipment, components, parts & accessories
- 50. Recorded media, audio media books, CD & DVD
- 51. Furniture, sleep equipment & outdoor/patio furniture
- 52. Upholstered furniture
- 53. Sleep sofas, daybeds, futons, & other dual-purpose pieces
- 54. Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
- 55. Oth living room, dining room, bedroom furniture, incl headboards
- 56. All oth furniture, incl outdoor, office, computer-related,kitchen
- 57. Flooring & floor coverings
- 58. Soft-surface (textile) floor coverings & accessories



- 59. Other hard-surface floor coverings & accessories
- 60. Computer hardware, software, & supplies
- 61. Computer & peripheral equipment
- 62. Prepackaged (off-the-shelf) computer software
- 63. Kitchenware & home furnishings
- 64. Cookware & cooking accessories
- 65. Dinnerware, china, glassware, tableware, giftware
- 66. Decorative accessories, incl lamps, lampshades, mirrors, etc
- 67. All other kitchenware & home furnishings
- 68. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 69. Karat gold jewelry
- 70. All other jewelry
- 71. Books
- 72. Photographic equipment & supplies
- 73. Toys, hobby goods, & games
- 74. Toys, including wheel goods
- 75. Games, including video & electronic games
- 76. Hobby goods
- 77. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 78. Sporting goods
- 79. Exercise/fitness equipment
- 80. Firearms, hunting equipment, & supplies
- 81. Fishing tackle, including bait
- 82. Camping & backpacking equipment & supplies
- 83. Bicycles, parts & accessories
- 84. All other sporting goods, including snowmobiles, go-carts, etc
- 85. Hardware, tools, & plumbing & electrical supplies
- 86. Lawn, garden, & farm equipment & supplies
- 87. Cut flowers
- 88. Indoor potted plants & floral items
- 89. Outdoor nursery stock
- 90. Fertilizer, lime, chemicals, & other soil treatments
- 91. Lawn & garden tools
- 92. Lawn & garden machinery, equipment, & parts
- 93. All other farm supplies, including grain & animal feed
- 94. All other lawn & garden supplies
- 95. Dimensional lumber & oth bldg/structural materials & supplies
- 96. Paint & sundries
- 97. Automotive lubricants, including oil, greases, etc



- 98. Automotive tires, tubes, batteries, parts, accessories
- 99. Auto parts (over-the-counter), accessories, & sundry supplies
- 100. Storage batteries
- 101. Household fuels, including oil, LP gas, wood, coal
- 102. Pets, pet foods, & pet supplies
- 103. All other merchandise
- 104. Stationery products
- 105. Office paper, incl computer, copier, fax & typewriter paper
- 106. Office & school supplies
- 107. Office equip, incl fax machines, dictaphones, copier, calculators
- 108. Greeting cards
- 109. Magazines & newspapers
- 110. Luggage & leather goods
- 111. Telephones
- 112. Souvenirs & novelty items
- 113. Seasonal decorations
- 114. All other merchandise
- 115. All nonmerchandise receipts
- 116. Delivery charges
- 117. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52



Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

118 Products covered for 54 Countries: 1981 pages, 3969 spreadsheets, 4021 database tables, 256 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



### I would like to order

Product name: Variety Store Revenues Africa Report & Database Product link: https://marketpublishers.com/r/V552FC57E7B7DEN.html Price: US\$ 1,650.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/V552FC57E7B7DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970