

Urethane & Foam Products Asia Report & Database

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Abstracts

URETHANE & FOAM PRODUCTS ASIA REPORT + DATABASE

The Urethane & Foam Products Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



35 Products/Markets covered, 1942 pages, 4019 spreadsheets, 3952 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32615.



Contents

URETHANE & FOAM PRODUCTS ASIA REPORT + DATABASE

The Market for Urethane & Foam Products in each country by Products & Services.

This database covers NAICS code: 32615. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Urethane & Foam Products Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

URETHANE + FOAM PRODUCTS

- 1. Urethane & other foam product (except polystyrene) manufactures
- 2. Urethane & other foam product (except polystyrene)
- 3. Transportation polyurethane foam products
- 4. Transportation polyurethane foam products, molded seating
- 5. Transportation polyurethane foam products, cut slab stock for seating & trim
- 6. Transportation polyurethane foam products, other molded incl headrest, armrest, etc.
- 7. Transportation polyurethane foam products, nsk
- 8. Packaging polyurethane foam products
- 9. Polyurethane foam protective shipping pads & shaped cushioning (peanuts, disks, etc.)
- 10. Polyurethane foam food containers
- 11. Other polyurethane foam packaging products
- 12. Packaging, polyurethane, nsk
- 13. Building & construction polyurethane foam products
- 14. Building & construction polyurethane foam insulation (incl pipe & block)
- 15. Other building & construction polyurethane foam products
- 16. Building & construction polyurethane foam, nsk
- 17. Furniture & furnishings polyurethane foam products
- 18. Polyurethane foam formed & slab stock for pillows, seating & cushioning
- 19. Other polyurethane foam furniture & furnishings products



- 20. Polyurethane foam carpet underlay, carpet & rug cushions, prime
- 21. Polyurethane foam carpet underlay, carpet & rug cushions, bonded
- 22. Polyurethane foam mattress cores (uncovered only)
- 23. Polyurethane foam topper pads & quilting rolls
- 24. Other furniture & furnishings polyurethane foam products
- 25. Furniture & furnishings polyurethane foam, nsk
- 26. Consumer & institutional polyurethane foam products
- 27. Miscellaneous polyurethane foam products, nec
- 28. Electrical & electronic polyurethane foam products
- 29. Other polyurethane foam products, incl medical, clothing, fillers, diapers, etc.
- 30. Miscellaneous polyurethane foam products, nec, nsk
- 31. Products made of foam other than polystyrene or polyurethane incl phenolics, vinyl & cellulose acetate, etc.
- 32. Polyurethane & other foam products, nsk, total
- 33. Polyurethane & other foam products, nsk, nonadministrative-record
- 34. Polyurethane & other foam products, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.



SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for over 200 Countries: 1942 pages, 4019 spreadsheets, 3952 database tables, 275 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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