

# Upholstered Household Furniture Canada and USA Report & Database

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## Abstracts

### UPHOLSTERED HOUSEHOLD FURNITURE CANADA & USA REPORT + DATABASE

The Upholstered Household Furniture Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

21 Products/Markets covered, 1967 pages, 4042 spreadsheets, 4014 database tables, 4014 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 337121.

## Contents

### UPHOLSTERED HOUSEHOLD FURNITURE CANADA & USA REPORT + DATABASE

The Market for Upholstered Household Furniture in Canada and the USA by Products & Services.

This database covers NAICS code: 337121. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Upholstered Household Furniture Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### UPHOLSTERED HOUSEHOLD FURNITURE

1. Upholstered household furniture manufactures
2. Upholstered household furniture, except dual-purpose sleep furniture
3. Upholstered wood household sofas, davenports, settees & loveseats, excl chairs sold as part of suites & sectional sofa pieces, except dual-purpose sleep furniture
4. Upholstered wood household sectional sofa pieces, incl pieces seating one person, except dual-purpose sleep furniture
5. Upholstered wood household rockers, incl swivel rockers
6. Upholstered wood household reclining chairs, all types
7. Upholstered wood household swivel chairs with variable height adjustment & other upholstered wood household chairs & furniture, except dual-purpose sleep furniture
8. Upholstered wood household swivel chairs with variable height adjustment
9. Other upholstered wood household chairs, except reclining & dual-purpose sleep furniture
10. Other upholstered wood household furniture (ottomans, hassocks, benches, etc.), except dual-purpose sleep furniture & custom-made upholstered wood household furniture
11. Upholst. household furniture, oth. types, exc. custom, wood
12. Upholstered household furniture, custom, wood
13. Upholstered wood household furniture, except dual-purpose sleep furniture, nsk

14. Upholstered household furniture manufactures, except dual-purpose sleep furniture, nsk
15. Upholstered household furniture, except wood
16. Dual-purpose sleep furniture, incl convertible sofas, jackknife sofa beds & chair beds, studio couches & futons with frames
17. Upholstered household furniture, nsk, total
18. Upholstered wood household furniture, nsk, total
19. Upholstered household furniture manufactures, nsk, nonadministrative-record
20. Upholstered household furniture manufactures, nsk administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables &

Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

21 Products covered for Canada and the USA: 1967 pages, 4042 spreadsheets, 4014 database tables, 4014 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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