

# Unitary Air Conditioners Africa Report & Database

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## Abstracts

### UNITARY AIR CONDITIONERS AFRICA REPORT + DATABASE

The Unitary Air Conditioners Africa Report gives Market Consumption/Products/Services for 54 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 1935 pages, 3964 spreadsheets, 4001 database tables, 282 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### UNITARY AIR CONDITIONERS AFRICA REPORT + DATABASE

The Market for Unitary Air Conditioners in each country by Products & Services.

The Unitary Air Conditioners Africa Report covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### UNITARY AIR CONDITIONERS

1. Unitary Air Conditioners
2. Unitary: Single pack: Horizontal: Under 27, 000 Btu/hr
3. Unitary: Single pack: Horizontal: 27, 000-32, 999 Btu/hr
4. Unitary: Single pack: Horizontal: 33, 000-53, 999 Btu/hr
5. Unitary: Single pack: Horizontal: 54, 000-64, 999 Btu/hr
6. Unitary: Single pack: Horizontal: 65, 000-96, 999 Btu/hr
7. Unit: Single pack: Horizontal: 97, 000-134, 999 Btu/hr
8. Unit: Single pack: Horizontal: 135, 000-184, 999 Btu/hr
9. Unit: Single pack: Horizontal: 185, 000-249, 999 Btu/hr
10. Unit: Single pack: Horizontal: 250, 000-319, 999 Btu/hr
11. Unit: Single pack: Horizontal: 320, 000-379, 999 Btu/hr
12. Unit: Single pack: Horizontal: 380, 000 Btu/hr & over
13. Unit: Single: Excl. horizontal: Under 33, 000 Btu/hr
14. Unit: Single: Excl. horizontal: 33, 000-53, 999 Btu/hr
15. Unit: Single: Excl. horizontal: 54, 000-64, 999 Btu/hr
16. Unit: Single: Excl. horizontal: 65, 000-96, 999 Btu/hr
17. Unit: Single: Excl. horizontal: 97, 000-134, 999 Btu/hr
18. Unit: Single: Excl. horizontal: 135, 000-184, 999 Btu/hr
19. Unit: Single: Excl. horizontal: 185, 000-249, 999 Btu/hr
20. Unit: Single: Excl. horizontal: 250, 000 Btu/hr & over
21. Unit: Single: Horizontal: Air/evaporative-cooled units
22. Unit: Single: Horizontal: Water cooled units
23. Unit: Single: Ex. horizontal: Air/evapor-cooled units

24. Unit: Single: Ex. horizontal: Water cooled units
25. Unit: Year-round: single pack: Under 33, 000 Btu/hr
26. Unit: Year-round: single pack: 33, 000-38, 999 Btu/hr
27. Unit: Year-round: single pack: 39, 000-43, 999 Btu/hr
28. Unit: Year-round: single pack: 44, 000-53, 999 Btu/hr
29. Unit: Year-round: single pack: 54, 000-64, 999 Btu/hr
30. Unit: Year-round: single pack: 65, 000-134, 999 Btu/hr
31. Unit: Year-round: single pack: 135, 000-184, 999 Btu/hr
32. Unit: Year-round: single pack: 185, 000-249, 999 Btu/hr
33. Unit: Year-round: single pack: 250, 000-319, 999 Btu/hr
34. Unit: Year-round: single pack: 320, 000-379, 999 Btu/hr
35. Unit: Year-round: single pack: 380, 000-539, 999 Btu/hr
36. Unit: Year-round: single pack: 540, 000-639, 999 Btu/h
37. Unit: Year-round: single pack: 640, 000 Btu/hr & over
38. Unit: Heat pumps: Single pack: Under 27, 000 Btu/hr
39. Unit: Heat pumps: Single pack: 27, 000-41, 999 Btu/hr
40. Unit: Heat pumps: Single pack: 42, 000-64, 999 Btu/hr
41. Unit: Heat pumps: Single pack: 65, 000 Btu/hr & over
42. Unit: Heat pumps: Split system: under 27, 000 Btu/hr
43. Unit: Heat pumps: Split system: 27, 000-41, 999 Btu/hr
44. Unit: Heat pumps: Split system: 42, 000-64, 999 Btu/hr
45. Unit: Heat pumps: Split system: 65, 000 Btu/hr & over
46. Unit: Split system: Condensing units: Under 22, 000 Btu/hr
47. Unit: Split system: Condensing: 22, 000-26, 999 Btu/hr
48. Unit: Split system: Condensing: 27, 000-32, 999 Btu/hr
49. Unit: Split system: Condensing: 33, 000-38, 999 Btu/hr
50. Unit: Split system: Condensing: 39, 000-43, 999 Btu/hr
51. Unit: Split system: Condensing: 44, 000-53, 999 Btu/hr
52. Unit: Split system: Condensing: 54, 000-64, 999 Btu/hr
53. Unit: Split system: Condensing: 65, 000-96, 999 Btu/hr
54. Unit: Split system: Condensing: 97, 000-134, 999 Btu/hr
55. Unit: Split system: Condensing: 135, 000-184, 999 Btu/hr
56. Unit: Split system: Condensing: 185, 000-249, 999 Btu/hr
57. Unit: Split system: Condensing: 250, 000-319, 999 Btu/hr
58. Unit: Split system: Condensing: 320, 000-379, 999 Btu/hr
59. Unit: Split system: Condensing: 380, 000-539, 999 Btu/hr
60. Unit: Split system: Condensing: 540, 000-639, 999 Btu/hr
61. Unit: Split system: Condensing: 640, 000 Btu/hr & over
62. Unit: Split system: Air condition coils: With blower

63. Unit: Split system: Air condition coils: Without blower

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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