

# Truck Rental Revenues Global Report

<https://marketpublishers.com/r/T028836C7E7EN.html>

Date: September 2019

Pages: 865

Price: US\$ 950.00 (Single User License)

ID: T028836C7E7EN

## Abstracts

### TRUCK RENTAL REVENUES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Truck Rental Revenues Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Truck Rental Revenues covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Truck Rental Revenues MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

## TRUCK RENTAL REVENUES

1. Truck rental Lines
2. Passenger cars/other automotive w/o drivers rental/leasing
3. Passenger car rental without drivers
4. Passenger car leasing without drivers
5. Truck rental without drivers
6. Truck leasing without drivers
7. Truck tractors rental/leasing without drivers
8. Truck trailers/semi/stor trailers rental/leasing without drivers
9. Utility trailers rental &/or leasing
10. Motor homes & other RVs rental/leasing without drivers
11. Consumer goods rental/leasing
12. Interest income
13. Interest from lease financing receivables (financing leases)
14. Sales of merchandise
15. Other revenue

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

### **BALANCE SHEET ITEMS:**

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets

13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations

52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure

91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period  
(Previous/Current/Forecast):

**INDEX:**

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated

29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
52. User Age Profile in the range 0-19 Years
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54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

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6 Products covered for over 100 Countries: 865 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9832 spreadsheets and 9793 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9832 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

#### **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

#### **TRUCK RENTAL REVENUES WORLD REPORT DATABASE EDITION**

The Market for Truck Rental Revenues in each country by Products & Services. The Truck Rental Revenues World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

**PRODUCTS & MARKETS COVERED:** As above

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years,



Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

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6 Products covered for over 200 Countries: 2105 pages, 9832 spreadsheets, 9793 database tables, 545 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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The Market for Truck Rental Revenues in each country by Products & Services.

The Truck Rental Revenues World Report covers:

#### **TIME SERIES:**

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Vietnam Financials Historic

Vietnam Financials Forecast

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Zambia Market Forecast: US\$ Million

Zambia Financials Historic

Zambia Financials Forecast

Zambia Industry Norms

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Industry Norms Definitions

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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

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1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

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