

# Travel Trailers & Campers South America Report & Database

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## **Abstracts**

TRAVEL TRAILERS & CAMPERS SOUTH AMERICA REPORT + DATABASE

The Travel Trailers & Campers South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



30 Products/Markets covered, 1940 pages, 4029 spreadsheets, 4030 database tables, 258 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 336214.



### **Contents**

#### TRAVEL TRAILERS & CAMPERS SOUTH AMERICA REPORT + DATABASE

The Market for Travel Trailers & Campers in each country by Products & Services.

This database covers NAICS code: 336214. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Travel Trailers & Campers South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### TRAVEL TRAILERS + CAMPERS

- 1. Travel trailer & camper manufactures
- 2. Travel trailers
- 3. Conventional travel trailers, up to 24 ft 11 in.(7.595 m) in length
- 4. Conventional travel trailers, less than 20 ft (6.096 m) in length
- 5. Conventional travel trailers, 20 ft (6.096 m) to 24 ft 11 in. (7.595 m) in length
- 6. Conventional travel trailers, 25 ft (7.620 m) to 29 ft 11 in. (9.118 m) in length
- 7. Conventional travel trailers, 30 ft (9.144 m) or more in length, incl park models
- 8. Fifth wheel travel trailers, less than 30 ft (9.144 m) in length
- 9. Fifth wheel travel trailers, 30 ft (9.144 m) or more in length
- 10. Travel trailers, nsk
- 11. Automobile & light truck trailers
- 12. Automobile & light truck horse trailers 26,000 lb or less GVW, excl those pulled by truck tractors
- 13. Automobile & light truck boat trailers 26,000 lbs or less GVW
- 14. Automobile & light truck mobile equipment trailers 26,000 lbs or less GVW
- 15. Other automobile & light truck trailers 26,000 lbs or less GVW, incl general utility, commercial display, etc., for transport of goods
- 16. Other automobile & light truck trailers 26,000 lbs or less GVW, incl general utility, commercial display, etc., for other uses
- 17. Automobile & light truck trailers 26,001 lbs or more GVW



- 18. Automobile & light truck trailers, nsk
- 19. Camping trailers, campers, pickup covers & parts
- 20. Folddown camping trailers
- 21. Truck (pickup) campers (for sliding on & off trucks), caps, or box covers
- 22. Truck (pickup) campers (for sliding on & off trucks), excl parts
- 23. Truck (pickup) caps or box covers, excl parts
- 24. Other parts for travel & camping trailers (incl bodies & chassis) & parts for pickup campers & caps (excl appliances & furnishings)
- 25. Camping trailers, campers, pickup covers & parts, nsk
- 26. Travel trailers & campers, nsk, total
- 27. Travel trailer & camper manufactures, nsk, total
- 28. Travel trailer & camper manufactures, nsk, nonadministrative-record
- 29. Travel trailer & camper manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive,



Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

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NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

30 Products covered for 13 Countries: 1940 pages, 4029 spreadsheets, 4030 database tables, 258 diagrams & maps.

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