

Travel Trailers & Campers Eurasia Report & Database

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Abstracts

TRAVEL TRAILERS & CAMPERS EURASIA REPORT + DATABASE

The Travel Trailers & Campers Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

30 Products/Markets covered, 1900 pages, 4002 spreadsheets, 4005 database tables, 280 illustrations. Updated monthly. 12 month After-Sales Service. This database covers

NAICS code: 336214.

Contents

TRAVEL TRAILERS & CAMPERS EURASIA REPORT + DATABASE

The Market for Travel Trailers & Campers in each country by Products & Services.

This database covers NAICS code: 336214. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Travel Trailers & Campers Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TRAVEL TRAILERS + CAMPERS

1. Travel trailer & camper manufactures
2. Travel trailers
3. Conventional travel trailers, up to 24 ft 11 in.(7.595 m) in length
4. Conventional travel trailers, less than 20 ft (6.096 m) in length
5. Conventional travel trailers, 20 ft (6.096 m) to 24 ft 11 in. (7.595 m) in length
6. Conventional travel trailers, 25 ft (7.620 m) to 29 ft 11 in. (9.118 m) in length
7. Conventional travel trailers, 30 ft (9.144 m) or more in length, incl park models
8. Fifth wheel travel trailers, less than 30 ft (9.144 m) in length
9. Fifth wheel travel trailers, 30 ft (9.144 m) or more in length
10. Travel trailers, nsk
11. Automobile & light truck trailers
12. Automobile & light truck horse trailers 26,000 lb or less GVW, excl those pulled by truck tractors
13. Automobile & light truck boat trailers 26,000 lbs or less GVW
14. Automobile & light truck mobile equipment trailers 26,000 lbs or less GVW
15. Other automobile & light truck trailers 26,000 lbs or less GVW, incl general utility, commercial display, etc., for transport of goods
16. Other automobile & light truck trailers 26,000 lbs or less GVW, incl general utility, commercial display, etc., for other uses
17. Automobile & light truck trailers 26,001 lbs or more GVW

18. Automobile & light truck trailers, nsk
19. Camping trailers, campers, pickup covers & parts
20. Folddown camping trailers
21. Truck (pickup) campers (for sliding on & off trucks), caps, or box covers
22. Truck (pickup) campers (for sliding on & off trucks), excl parts
23. Truck (pickup) caps or box covers, excl parts
24. Other parts for travel & camping trailers (incl bodies & chassis) & parts for pickup campers & caps (excl appliances & furnishings)
25. Camping trailers, campers, pickup covers & parts, nsk
26. Travel trailers & campers, nsk, total
27. Travel trailer & camper manufactures, nsk, total
28. Travel trailer & camper manufactures, nsk, nonadministrative-record
29. Travel trailer & camper manufactures, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive,

Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. **FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

30 Products covered for 4 countries: 1900 pages, 4002 spreadsheets, 4005 database tables, 280 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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