

# Travel Arrangement & Reservation Service Revenues Africa Report & Database

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## Abstracts

TRAVEL ARRANGEMENT & RESERVATION SERVICE REVENUES AFRICA  
REPORT + DATABASE

The Travel Arrangement & Reservation Service Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1942 pages, 4035 spreadsheets, 3965 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5615\_L.

## Contents

### TRAVEL ARRANGEMENT & RESERVATION SERVICE REVENUES AFRICA REPORT + DATABASE

The Market for Travel Arrangement & Reservation Service Revenues in each country by Products & Services.

This database covers NAICS code: 5615\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Travel Arrangement & Reservation Service Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### TRAVEL ARRANGEMENT + RESERVATION SERVICE REVENUES

1. Travel arrangement & reservation services Lines
2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
3. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Intl
4. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Dom
5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Rail seat
6. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
7. Res serv, incl comm/fee fm sale-pass trans/lodge/oth trav: Cruise
8. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
9. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Pkg tour
10. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
11. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
12. Res, inc comm/fee fm sale-pass tran/lodge/oth:Sub fee-use-com res
13. Res, inc comm/fee fm sale-pass tran/lodge/oth trav:Trav data whs
14. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
15. Pkg tour inc arr/assem mkt tour pkg-trav agnt/tour whs/indiv:Intl
16. Pkg tour, inc arr/assem mkt tour to trav agnt/tour whs/indiv:Dom
17. Pkg tour-arr/assem/mkt pkg-agt/tour whsl/ind: Resell acq fm oth

18. Trip planning, incl assembling travel information/advice/plans
19. Commission or fees from sale of travel insurance
20. Sale of travel accessories & other travel related merchandise
21. Fees received for obtaining travel documents for customers
22. Fees received for sale of travelers checks
23. Fees received for foreign exchange services
24. Fees from wire transfer services of currencies
25. Sale of corporate travel management software
26. Oth travel arr serv, incl cellular phone serv & emerg travel serv
27. Serv provided to supp conv & promote tourism: Pre-conv organ serv
28. Serv provided to supp conv & promote tourism: Conv supp serv
29. Serv prov to supp conv & promo tour:Vis info & sightsee tour serv
30. Serv provided to supp conv & promote tourism: Res serv on tourism
31. Automobile clubs, road & travel serv - dues & fees from members
32. Condominium time-share exchange services
33. All other receipts
34. All other operating receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial

Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for 54 Countries: 1942 pages, 4035 spreadsheets, 3965 database tables, 296 diagrams & maps.

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