

Travel Agency Revenues Europe Report & Database

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Abstracts

TRAVEL AGENCY REVENUES EUROPE REPORT + DATABASE

The Travel Agency Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

29 Products/Markets covered, 1975 pages, 3999 spreadsheets, 3990 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 56151_L.



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TRAVEL AGENCY REVENUES EUROPE REPORT + DATABASE

The Market for Travel Agency Revenues in each country by Products & Services.

This database covers NAICS code: 56151_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Travel Agency Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TRAVEL AGENCY REVENUES

2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv 3. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Intl 4. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Dom 5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Rail seat 6. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav: Veh rent 7. Res serv, incl comm/fee fm sale-pass trans/lodge/oth trav: Cruise 8. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge 9. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Pkg tour 10. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav: Event tkt 11. Res, inc fee fm sale-pass tran/lodge/oth:ferry/bus/airpt shut 12. Res, inc comm/fee fm sale-pass tran/lodge/oth:Sub fee-use-com res 13. Res, inc comm/fee fm sale-pass tran/lodge/oth trav:Trav data whs 14. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv 15. Pkg tour inc arr/assem mkt tour pkg-trav agnt/tour whs/indiv:Intl 16. Pkg tour, inc arr/assem mkt tour to trav agnt/tour whs/indiv:Dom 17. Pkg tour-arr/assem/mkt pkg-agt/tour whsl/ind: Resell acq fm oth 18. Trip planning, incl assembling travel information/advice/plans 19. Commission or fees from sale of travel insurance 20. Sale of travel accessories & other travel related merchandise Travel Agency Revenues Europe Report & Database

^{1.} Travel agencies Lines



- 21. Fees received for obtaining travel documents for customers
- 22. Fees received for sale of travelers checks
- 23. Fees received for foreign exchange services
- 24. Fees from wire transfer services of currencies
- 25. Sale of corporate travel management software
- 26. Oth travel arr serv, incl cellular phone serv & emerg travel serv
- 27. All other receipts
- 28. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast,



Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

29 Products covered for 44 Countries: 1975 pages, 3999 spreadsheets, 3990 database tables, 287 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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