

Travel Agency Revenues Africa Report & Database

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Abstracts

TRAVEL AGENCY REVENUES AFRICA REPORT + DATABASE

The Travel Agency Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

29 Products/Markets covered, 1920 pages, 3978 spreadsheets, 4030 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 56151_L.

Contents

TRAVEL AGENCY REVENUES AFRICA REPORT + DATABASE

The Market for Travel Agency Revenues in each country by Products & Services.

This database covers NAICS code: 56151_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Travel Agency Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TRAVEL AGENCY REVENUES

1. Travel agencies Lines
2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
3. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Intl
4. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Dom
5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Rail seat
6. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
7. Res serv, incl comm/fee fm sale-pass trans/lodge/oth trav: Cruise
8. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
9. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Pkg tour
10. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
11. Res, inc fee fm sale-pass tran/lodge/oth:ferry/bus/airpt shut
12. Res, inc comm/fee fm sale-pass tran/lodge/oth:Sub fee-use-com res
13. Res, inc comm/fee fm sale-pass tran/lodge/oth trav:Trav data whs
14. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
15. Pkg tour inc arr/assem mkt tour pkg-trav agnt/tour whs/indiv:Intl
16. Pkg tour, inc arr/assem mkt tour to trav agnt/tour whs/indiv:Dom
17. Pkg tour-arr/assem/mkt pkg-agt/tour whsl/ind: Resell acq fm oth
18. Trip planning, incl assembling travel information/advice/plans
19. Commission or fees from sale of travel insurance
20. Sale of travel accessories & other travel related merchandise

21. Fees received for obtaining travel documents for customers
22. Fees received for sale of travelers checks
23. Fees received for foreign exchange services
24. Fees from wire transfer services of currencies
25. Sale of corporate travel management software
26. Oth travel arr serv, incl cellular phone serv & emerg travel serv
27. All other receipts
28. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial

Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

29 Products covered for 54 Countries: 1920 pages, 3978 spreadsheets, 4030 database tables, 271 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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