

Transportation Equipment Europe Report & Database

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Abstracts

TRANSPORTATION EQUIPMENT EUROPE REPORT + DATABASE

The Transportation Equipment Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1900 pages, 4027 spreadsheets, 3990 database tables, 257 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 336999.

Contents

TRANSPORTATION EQUIPMENT EUROPE REPORT + DATABASE

The Market for Transportation Equipment in each country by Products & Services.

This database covers NAICS code: 336999. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Transportation Equipment Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TRANSPORTATION EQUIPMENT

1. All other transportation equipment manufactures
2. Self-propelled golf carts & industrial in-plant personnel carriers & parts
3. Self-propelled golf carts (electric & gasoline) for carrying passengers and-or industrial in-plant personnel carriers
4. Parts for self-propelled golf carts and-or industrial in-plant personnel carriers
5. Self-propelled golf carts & industrial in-plant personnel carriers & parts, nsk
6. Transportation equipment, nec, incl all-terrain vehicles
7. All-terrain vehicles, gasoline or electric, for transport of people or goods designed to traverse all types of terrain
8. Parts for all-terrain vehicles
9. Trailer hitches (for travel trailers, automobile trailers & light duty truck trailers)
10. Other miscellaneous transportation equipment (incl snowmobiles & personal watercraft)
11. Snowmobiles
12. Personal watercraft
13. Other miscellaneous transportation equipment
14. Parts for automobile & light truck trailers & other transportation equipment
15. Transportation equipment, nec, incl all-terrain vehicles, nsk
16. All other misc. trans. equip., incl. all-terrain vehicles
17. All-terrain veh., gas/elec., transport people/goods, all terrain

18. Parts for all-terrain vehicles
19. Other miscellaneous transportation equipment
20. Snowmobiles
21. Personal watercraft
22. Other miscellaneous transportation equipment
23. Parts, auto./light truck trailers & other transportation equipment
24. All other misc. trans. equip., incl. all-terrain vehicles, nsk
25. Other miscellaneous transportation equipment manufactures, nsk, total
26. Other miscellaneous transportation equipment manufactures, nsk, nonadministrative-record
27. Other miscellaneous transportation equipment manufactures, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision

Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
European Database tables & Spreadsheets covering business scenarios. 1435
European Database tables & Spreadsheets covering Markets, Market Forecast,
Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms
for each country. 3816 National Database tables & Spreadsheets covering business
scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-
2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets
covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,
Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast
2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

28 Products covered for 44 Countries: 1900 pages, 4027 spreadsheets, 3990 database tables, 257 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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