

# Transaction & Point-of-Sale Terminals Middle East Report & Database

https://marketpublishers.com/r/T19D82A63048DEN.html

Date: September 2019

Pages: 1924

Price: US\$ 1,650.00 (Single User License)

ID: T19D82A63048DEN

## **Abstracts**

TRANSACTION & POINT-OF-SALE TERMINALS MIDDLE EAST REPORT + DATABASE

The Transaction & Point-of-Sale Terminals Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

10 Products/Markets covered, 1924 pages, 4016 spreadsheets, 4043 database tables, 295 illustrations. Updated monthly. 12 month After-Sales Service.



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TRANSACTION & POINT-OF-SALE TERMINALS MIDDLE EAST REPORT + DATABASE

The Market for Transaction & Point-of-Sale Terminals in each country by Products & Services.

The Transaction & Point-of-Sale Terminals Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### TRANSACTION + POINT-OF-SALE TERMINALS

- 1. Transaction and Point-of-Sale Terminals
- 2. CASH REGISTERS
- 3. ELECTRONIC INDEPENDENT
- 4. ELECTRONIC ON-LINE
- 5. COMPUTERIZED & PROGRAMMABLE LOGIC INDEPENDENT
- 6. COMPUTERIZED & PROGRAMMABLE LOGIC ON-LINE
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MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

10 Products covered for over 200 Countries: 1924 pages, 4016 spreadsheets, 4043 database tables, 295 diagrams & maps.



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