

Trade Binding & Related Work Africa Report & Database

<https://marketpublishers.com/r/TEB1B9E50DC1DEN.html>

Date: September 2019

Pages: 1990

Price: US\$ 1,650.00 (Single User License)

ID: TEB1B9E50DC1DEN

Abstracts

TRADE BINDING & RELATED WORK AFRICA REPORT + DATABASE

The Trade Binding & Related Work Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

30 Products/Markets covered, 1990 pages, 3995 spreadsheets, 3970 database tables, 261 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 323121.

Contents

TRADE BINDING & RELATED WORK AFRICA REPORT + DATABASE

The Market for Trade Binding & Related Work in each country by Products & Services.

This database covers NAICS code: 323121. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Trade Binding & Related Work Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TRADE BINDING + RELATED WORK

1. Tradebinding & related work
2. Edition, library & other hardcover bookbinding
3. Hardbound edition binding
4. Hardbound edition binding of elementary, high school & college textbooks & technical, scientific, business & professional books (all grades)
5. Hardbound edition binding of general consumer & trade books (incl adult & juvenile trade books, book club & direct mail books)
6. Hardbound edition binding of all other books, nec, incl religious & reference books
7. Library binding, hard cover binding of periodicals & records & other hard cover binding (except edition)
8. Edition, library & other hardcover bookbinding, nsk
9. Other book & pamphlet binding & related binding & post-press work, nec
10. Soft cover adhesive binding of books (49 pages or more, exclusive of the covers)
11. Soft cover mechanical binding of books (49 pages or more, exclusive of the covers)
12. Pamphlet & other soft cover binding
13. Pamphlet & other soft cover adhesive binding
14. Pamphlet & other soft cover mechanical binding
15. Sample books, swatches & cards (color, carpet, upholstery, drapery, etc.)
16. Receipts for miscellaneous binding & postpress work, incl collating, perforating, folding, glueing, die-cutting, gold or foil stamping, etc.

17. Other book & pamphlet binding & related binding & post-press work, nsk
18. Softcover/other binding of books/mats. printed elsewhere
19. Softcover binding (49 pg//more, no covers), adhesive binding
20. Softcover binding (49 pg./more, no covers), mechanical binding
21. Pamphlet and other softcover binding (printed elsewhere)
22. Pamphlet and other softcover binding, adhesive binding
23. Pamphlet and other softcover binding, mechanical binding
24. Sample books/swatches/cards, incl. sample mounting
25. Softcover/other binding of books/mats. printed elsewhere, nsk
26. Miscellaneous binding and postpress work, incl. collating, etc.
27. Tradebinding & related work, nsk, total
28. Tradebinding & related work, nsk, nonadministrative-record
29. Tradebinding & related work, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

30 Products covered for 54 Countries: 1990 pages, 3995 spreadsheets, 3970 database tables, 261 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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