

Toys Oceania Report & Database

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Abstracts

TOYS OCEANIA REPORT + DATABASE

The Toys Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

22 Products/Markets covered, 1991 pages, 4000 spreadsheets, 4014 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

TOYS OCEANIA REPORT + DATABASE

The Market for Toys in each country by Products & Services.

The Toys Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

TOYS

1. Toys, (Excl. Games & Hobbies)
2. Doll carriages, strollers & doll carts
3. Doll houses & furniture excl. collectors doll houses & miniatures
4. Toy trains & equipment, mechanical & electric
5. Mechanically powered toys excl. racing sets, railroads, cars, etc
6. Road racing sets, incl accessories & parts
7. Nonpowered transportation toys: Plastic, over 6 ins. In length
8. Nonpowered transportation toys: Other, over 6 ins. In length
9. Nonpowered transportation toys: Plastic, 6 ins. In length & under
10. Nonpowered transportation toys: Other, 6 ins. In length & under
11. Nonpowered transportation toys: Sets (sold with accessories)
12. Musical toys & toy musical instruments
13. Infants toys
14. Pre-school toys, excl. infant toys
15. Pre-school playsets
16. Toy guns, gun sets & rifles
17. Children's books, colouring & picture-word books
18. Juvenile-scale sporting goods & inflatables (rubber balls, etc.)
19. Housekeeping & cooking toys, incl. tea sets & play tools
20. Parts for toys
21. Other toys not listed above

59 MARKET RESEARCH CHAPTERS:

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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