

Toys & Games, Plastic Market World Report & Database

<https://marketpublishers.com/r/TA18F19C7ADEN.html>

Date: September 2019

Pages: 2176

Price: US\$ 2,850.00 (Single User License)

ID: TA18F19C7ADEN

Abstracts

TOYS & GAMES, PLASTIC MARKET WORLD REPORT + DATABASE

The Toys & Games, Plastic Market World Report & Database gives Market Consumption/Products/Services for over 200 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

52 Products/Markets covered, 2176 pages, 9748 spreadsheets, 9676 database tables, 559 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

TOYS & GAMES, PLASTIC MARKET WORLD REPORT + DATABASE

The Market for Toys & Games, Plastic in each country by Products & Services.

The Toys & Games, Plastic Market World Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

TOYS + GAMES - PLASTIC

1. Toys & games, plastic
2. Aeroplanes & helicopters, plastic, toy
3. Animals & puppets, flock coated plastic
4. Animals on wheels, plastic, toy
5. Badminton, tennis & table tennis sets & accessories, toy
6. Bags & baskets, decorated, toy
7. Balls, plastic, toy
8. Bath toys, plastic
9. Beach games & toys, plastic
10. Boats, plastic, toy
11. Building brick sets, plastic
12. Clocks & watches, toy, plastic
13. Diabolos, plastic
14. Farms, toy
15. Figures & animals, expanded/foam plastic, toy
16. Figures & animals, toy, plastic
17. Flying disks, plastic
18. Foam shapes, plastic covered, for playschools
19. Forts, garages, train stations & service stations, toy
20. Game boards, plastic
21. Garden tools, toy
22. Grocery stores, toy
23. Household appliances, toy

24. Hula hoops
25. Mah-jong sets, plastic
26. Motor cars & lorries without pedals, plastic, toy
27. Motor cars & lorries, plastic, toy
28. Pram toys, plastic
29. Radio & television sets, toy
30. Rocking horses, plastic
31. Scooters, push, plastic, for children
32. Spinning tops
33. Swimming pool toys & teaching aids, plastic
34. Tanks, plastic, toy
35. Telephones, toy
36. Tepees & play houses, plastic
37. Toy construction kits, plastic
38. Toy kitchens & tableware, plastic
39. Toy trains & accessories, plastic
40. Toy weapons (rifles, guns, swords) & accessories
41. Toys, inflatable, plastic
42. Toys, outdoor, plastic
43. Toys, plastic, push-along
44. Toys, plastic, customised
45. Tractors & cranes, plastic, toy
46. Typewriters, toy
47. Water pistols/water guns
48. Whirligigs
49. Workbenches & tools, plastic, toy
50. Writing boards, plastic, for children
51. Toys & games, plastic, NSK

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on

the DVD to enable readers to produce their own spreadsheet calculations and modeling.

52 Products covered for over 200 Countries: 2176 pages, 9748 spreadsheets, 9676 database tables, 559 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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