

# Toy & Hobby Goods & Supplies Wholesalers Revenues Oceania Report & Database

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## Abstracts

### TOY & HOBBY GOODS & SUPPLIES WHOLESALERS REVENUES OCEANIA REPORT + DATABASE

The Toy & Hobby Goods & Supplies Wholesalers Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

58 Products/Markets covered, 1930 pages, 3963 spreadsheets, 4037 database tables, 269 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42392\_L.

## Contents

### TOY & HOBBY GOODS & SUPPLIES WHOLESALERS REVENUES OCEANIA REPORT + DATABASE

The Market for Toy & Hobby Goods & Supplies Wholesalers Revenues in each country by Products & Services.

This database covers NAICS code: 42392\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Toy & Hobby Goods & Supplies Wholesalers Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### TOY + HOBBY GOODS + SUPPLIES WHOLESALERS REVENUES

1. Toy & hobby goods & supplies merchant wholesalers Lines
2. Household and lawn furniture
3. Household china
4. Miscellaneous home furnishings
5. Photographic equipment and supplies
6. Packaged computer software
7. Electrical apparatus and equipment
8. Electric household appliances
9. Electronic parts and equipment
10. Hardware
11. Sporting and recreational goods and supplies
12. Firearms, ammunition, and reloading equipment
13. Bicycles and bicycle tires and tubes
14. Billiard, pool, and bowling equipment
15. Camping and fishing equipment and accessories
16. Athletic equipment and accessories
17. Skiing and snowboarding equipment

18. Marine pleasure craft, equipment, and accessories
19. Other sporting and recreational goods
20. Toys and hobby goods and supplies
21. Video game players
22. Other toys and games, including children's vehicles
23. Crafts and craft supplies
24. Other hobby goods and accessories
25. Fireworks and firecrackers
26. Jewelry, diamonds, gemstones, and watches
27. Precious metals--gold, silver, and platinum
28. Pre-recorded videos, and digital video discs (DVD / Blu-Ray)
29. Miscellaneous durable goods
30. Other miscellaneous durable goods
31. Office paper, office supplies, greeting cards, and labels
32. Paper and plastic products
33. Paper dishes, cups, and napkins
34. Other paper and plastic products
35. Pharmaceuticals
36. Knit and woven piece goods
37. Notions
38. Men's and boys' wear
39. Women's, misses', and girls' wear
40. Footwear
41. Confectioneries
42. Candy
43. Grocery specialties
44. Plastics materials and basic shapes
45. Chemicals and allied products
46. Books, periodicals, newspapers, and other printed materials
47. Flowers and florists' supplies
48. Art goods, including novelties and souvenirs
49. Textile bags, bagging, and burlap
50. Wigs, yarns, and leather products
51. Service receipts and labor charges
52. Labor charges for repair work
53. Parts installed in repair work
54. Other service receipts and labor charges
55. Advertising specialties, including paper novelties
56. Miscellaneous commodities

## 57. Rental and operating lease receipts

### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

58 Products covered for over 200 Countries: 1930 pages, 3963 spreadsheets, 4037 database tables, 269 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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