

Tour Operator Revenues Middle East Report & Database

https://marketpublishers.com/r/TBFD538CC04DDEN.html

Date: September 2019

Pages: 1968

Price: US\$ 1,650.00 (Single User License)

ID: TBFD538CC04DDEN

Abstracts

TOUR OPERATOR REVENUES MIDDLE EAST REPORT + DATABASE

The Tour Operator Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1968 pages, 3993 spreadsheets, 4011 database tables, 259 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 56152_L.



Contents

TOUR OPERATOR REVENUES MIDDLE EAST REPORT + DATABASE

The Market for Tour Operator Revenues in each country by Products & Services.

This database covers NAICS code: 56152_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Tour Operator Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TOUR OPERATOR REVENUES

- 1. Tour operators Lines
- 2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
- 3. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Intl
- 4. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Dom
- 5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Rail seat
- 6. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
- 7. Res serv, incl comm/fee fm sale-pass trans/lodge/oth trav: Cruise
- 8. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
- 9. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Pkg tour
- 10. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
- 11. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
- 12. Res, inc comm/fee fm sale-pass tran/lodge/oth:Sub fee-use-com res
- 13. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
- 14. Pkg tour inc arr/assem mkt tour pkg-trav agnt/tour whs/indiv:Intl
- 15. Pkg tour, inc arr/assem mkt tour to trav agnt/tour whs/indiv:Dom
- 16. Pkg tour-arr/assem/mkt pkg-agt/tour whsl/ind: Resell acq fm oth
- 17. Trip planning, incl assembling travel information/advice/plans
- 18. Commission or fees from sale of travel insurance
- 19. Sale of travel accessories & other travel related merchandise
- 20. Fees received for obtaining travel documents for customers



- 21. Fees received for foreign exchange services
- 22. Oth travel arr serv, incl cellular phone serv & emerg travel serv
- 23. All other receipts
- 24. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins



& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

25 Products covered for over 200 Countries: 1968 pages, 3993 spreadsheets, 4011 database tables, 259 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



I would like to order

Product name: Tour Operator Revenues Middle East Report & Database Product link: https://marketpublishers.com/r/TBFD538CC04DDEN.html

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TBFD538CC04DDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970