

Tour Operator Revenues Africa Report & Database

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Abstracts

TOUR OPERATOR REVENUES AFRICA REPORT + DATABASE

The Tour Operator Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1933 pages, 4030 spreadsheets, 4030 database tables, 253 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 56152_L.

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TOUR OPERATOR REVENUES AFRICA REPORT + DATABASE

The Market for Tour Operator Revenues in each country by Products & Services.

This database covers NAICS code: 56152_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Tour Operator Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

TOUR OPERATOR REVENUES

1. Tour operators Lines
2. Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
3. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Intl
4. Res, inc comm/fee fm sale-pass tran/lodge/oth: Airline seats-Dom
5. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Rail seat
6. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
7. Res serv, incl comm/fee fm sale-pass trans/lodge/oth trav: Cruise
8. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
9. Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Pkg tour
10. Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
11. Res, inc fee fm sale-pass tran/lodge/oth: ferry/bus/airpt shut
12. Res, inc comm/fee fm sale-pass tran/lodge/oth:Sub fee-use-com res
13. Pkg tour inc arr/assemb mkt tour pkg to trav agnt/tour whs/indiv
14. Pkg tour inc arr/assem mkt tour pkg-trav agnt/tour whs/indiv:Intl
15. Pkg tour, inc arr/assem mkt tour to trav agnt/tour whs/indiv:Dom
16. Pkg tour-arr/assem/mkt pkg-agt/tour whsl/ind: Resell acq fm oth
17. Trip planning, incl assembling travel information/advice/plans
18. Commission or fees from sale of travel insurance
19. Sale of travel accessories & other travel related merchandise
20. Fees received for obtaining travel documents for customers

21. Fees received for foreign exchange services
22. Oth travel arr serv, incl cellular phone serv & emerg travel serv
23. All other receipts
24. All other operating receipts

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

25 Products covered for 54 Countries: 1933 pages, 4030 spreadsheets, 4030 database tables, 253 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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