

# **Tobacco Products Europe Report & Database**

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### **Abstracts**

#### TOBACCO PRODUCTS EUROPE REPORT + DATABASE

The Tobacco Products Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

29 Products/Markets covered, 1935 pages, 3986 spreadsheets, 3989 database tables, 252 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31222.



## **Contents**

#### TOBACCO PRODUCTS EUROPE REPORT + DATABASE

The Market for Tobacco Products in each country by Products & Services.

This database covers NAICS code: 31222. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Tobacco Products Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### **TOBACCO PRODUCTS**

- 1. Tobacco product manufactures
- 2. Cigarette manufactures
- 3. Cigarettes, incl nontobacco cigarettes
- 4. Filter tip cigarettes, incl nontobacco cigarettes, 80 millimeters long or less
- 5. Filter tip cigarettes, incl nontobacco cigarettes, 85 millimeters long
- 6. Filter tip cigarettes, incl nontobacco cigarettes, 100 millimeters or more long
- 7. Nonfilter tip cigarettes, incl nontobacco cigarettes
- 8. Cigarettes, incl nontobacco cigarettes, nsk, total
- 9. Cigarettes, incl nontobacco cigarettes, nsk, nonadministrative-record
- 10. Cigarettes, incl nontobacco cigarettes, nsk, administrative-record
- 11. Other tobacco product manufactures
- 12. Cigars
- 13. Little cigars, cigarette-size, weighing less than 3 lb per 1,000 cigars
- 14. Cigarillos weighing 3 to 10 lb per 1,000 cigars
- 15. Cigars weighing more than 10 lb per 1,000 cigars
- 16. Cigars, nsk
- 17. Chewing & smoking tobacco
- 18. Smoking tobacco
- 19. Looseleaf chewing tobacco, snuff & all chewing tobacco
- 20. Looseleaf chewing tobacco



- 21. Snuff, dry & moist
- 22. All other chewing tobacco, incl fine cut chewing, twist chewing, plug chewing, etc.
- 23. Chewing & smoking tobacco, nsk
- 24. Reconstituted tobacco (processed sheet & homogenized)
- 25. Other tobacco products, nsk, total
- 26. Other tobacco product manufactures, nsk, total
- 27. Other tobacco product manufactures, nsk, nonadministrative-record
- 28. Other tobacco product manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast,



Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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