

# Surveying & Mapping Service Revenues Africa Report & Database

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## **Abstracts**

SURVEYING & MAPPING SERVICE REVENUES AFRICA REPORT + DATABASE

The Surveying & Mapping Service Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &



Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

49 Products/Markets covered, 1998 pages, 3997 spreadsheets, 3996 database tables, 278 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54137\_L.



### **Contents**

#### SURVEYING & MAPPING SERVICE REVENUES AFRICA REPORT + DATABASE

The Market for Surveying & Mapping Service Revenues in each country by Products & Services.

This database covers NAICS code: 54137\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Surveying & Mapping Service Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SURVEYING + MAPPING SERVICE REVENUES

- 1. Surveying & mapping services Lines
- 2. Surv/map serv, excl geophys:Geospat photo & image acq air & sat
- 3. Surv/map, exc geophys: Geospat photo/image, orthophoto/elev, etc.
- 4. Surv & map serv, excl geophys surv: Geospatial data interp
- 5. Surv & map serv excl geophys surv:Integrate surv & map serv
- 6. Surv/map, exc geophy:Intgrd:Prop line srvy/map, inc layout/design
- 7. Surv/map serv, exc geophys:Intgrd:Topograph/planimet surv/map
- 8. Surv/map, exc geophys:Intgrd:Hydrographic/bathymetric surv/map
- 9. Surv & map serv, excl geophys: Integrated: Const surv
- 10. Surv/map, excl geophys:Intgrd:Geodetic surv & grnd control supp
- 11. Surv & map serv, excl geophys: Thematic map/orthophoto map/chart
- 12. Surv & mapping serv, excl geophysical surv: Thematic mapping
- 13. Surv & mapping serv, excl geophys surv: Orthophoto mapping
- 14. Surv & mapping serv, excl geophysical surv: Nautical charting
- 15. Surv & mapping serv, excl geophys surv: Aeronautical charting
- 16. Surv & map serv excl geophys:Geographic info syst dvlpmt & cust
- 17. Surv/map, exc geophys:Geospatial cons, inc expert witness
- 18. Surv & map serv, excl geophys: Geospat data conv & digitiz serv
- 19. Surv & map serv, excl geophys: Train serv rel to surv & map



- 20. Surv & mapping serv, excl geophys surv: Sale geospatial pro
- 21. Surv & map serv, excl geophys:Sale-geospatial pro:Sat image
- 22. Surv & map serv, excl geophys: Sale-geospatial pro: Aerial photo
- 23. Surv & map serv, excl geophy surv: Sale-Geospatial prod: Maps
- 24. Surv & map serv, excl geophys:Sale-geospatial pro: GIS software
- 25. Geophysical surv & mapping serv: Geophysical data acquisition
- 26. Geophys surv & map serv: Geophys data acqui by seismic mthds
- 27. Geophys surv & map serv:Geophys data acqui by non-seismic mthds
- 28. Geophysical surveying & mapping serv: Geophysical data processing
- 29. Geophys surv & mapping serv: Geophys data interpretation serv
- 30. Geophysical surveying & mapping serv: Integrated geophysical serv
- 31. Geophys surv/map:Intgrd geophys serv:Acq & proc only-geophys data
- 32. Geophys surv/map:Intgrd geophys :Proc & interp only-geophys data
- 33. Geophys surv & map serv:Integrated:Acq/proc/interp geophys data
- 34. Geophys surv & map serv: Integrated: Geophys borehole log srvys
- 35. Geophysical surv & mapping serv: Sale of geophysical products
- 36. Geophysical surveying & mapping serv: Sale of geophysical data
- 37. Geophys surv/map: Geophys cons, inc surv design & expert witness
- 38. Geophys surv & mapping serv: Geophys data management serv
- 39. Geophys surv & mapping serv: Rental of geophys surv equipment
- 40. Geophys surv & mapping serv: Sale of geophys survey equipment
- 41. Arch serv, excl landscape architecture, not specified by type
- 42. Landscape architectural services, not specified by type
- 43. Engineering services, not specified by type
- 44. R & D services, not specified by type
- 45. Merchandise sales
- 46. Sales of other merchandise, not specified by type
- 47. All other receipts
- 48. All other operating receipts, not specified by type

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical



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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

49 Products covered for 54 Countries: 1998 pages, 3997 spreadsheets, 3996 database



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