

# Support Activities for Printing Canada and USA Report & Database

https://marketpublishers.com/r/S9E489792CEDEN.html

Date: September 2019

Pages: 1969

Price: US\$ 1,650.00 (Single User License)

ID: S9E489792CEDEN

## **Abstracts**

SUPPORT ACTIVITIES FOR PRINTING CANADA & USA REPORT + DATABASE

The Support Activities for Printing Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



45 Products/Markets covered, 1969 pages, 3980 spreadsheets, 3990 database tables, 3990 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32312.



### **Contents**

#### SUPPORT ACTIVITIES FOR PRINTING CANADA & USA REPORT + DATABASE

The Market for Support Activities for Printing in Canada and the USA by Products & Services.

This database covers NAICS code: 32312. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Support Activities for Printing Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SUPPORT ACTIVITIES FOR PRINTING

- 1. Support activities for printing
- 2. Tradebinding & related work
- 3. Edition, library & other hardcover bookbinding
- 4. Hardbound edition binding
- 5. Hardbound edition binding of elementary, high school & college textbooks & technical, scientific, business & professional books (all grades)
- 6. Hardbound edition binding of general consumer & trade books (incl adult & juvenile trade books, book club & direct mail books)
- 7. Hardbound edition binding of all other books, nec, incl religious & reference books
- 8. Library binding, hard cover binding of periodicals & records & other hard cover binding (except edition)
- 9. Edition, library & other hardcover bookbinding, nsk
- 10. Other book & pamphlet binding & related binding & post-press work, nec
- 11. Soft cover adhesive binding of books (49 pages or more, exclusive of the covers)
- 12. Soft cover mechanical binding of books (49 pages or more, exclusive of the covers)
- 13. Pamphlet & other soft cover binding
- 14. Pamphlet & other soft cover adhesive binding
- 15. Pamphlet & other soft cover mechanical binding
- 16. Sample books, swatches & cards (color, carpet, upholstery, drapery, etc.)



- 17. Receipts for miscellaneous binding & postpress work, incl collating, perforating, folding, glueing, die-cutting, gold or foil stamping, etc.
- 18. Other book & pamphlet binding & related binding & post-press work, nsk
- 19. Softcover/other binding of books/mats. printed elsewhere
- 20. Softcover binding (49 pg//more, no covers), adhesive binding
- 21. Softcover binding (49 pg./more, no covers), mechanical binding
- 22. Pamphlet and other softcover binding (printed elsewhere)
- 23. Pamphlet and other softcover binding, adhesive binding
- 24. Pamphlet and other softcover binding, mechanical binding
- 25. Sample books/swatches/cards, incl. sample mounting
- 26. Softcover/other binding of books/mats. printed elsewhere, nsk
- 27. Miscellaneous binding and postpress work, incl. collating, etc.
- 28. Tradebinding & related work, nsk, total
- 29. Tradebinding & related work, nsk, nonadministrative-record
- 30. Tradebinding & related work, nsk, administrative-record
- 31. Prepress services
- 32. Prepress services, except platemaking (incl film, assembled flats, color separations, typesetting, imagesetting, etc.)
- 33. Printing plates, prepared for printing, excl blank plates
- 34. Lithographic plates, prepared for printing, excl blank plates
- 35. Letterpress plates, prepared for printing, excl blank plates
- 36. Flexographic plates, natural & synthetic rubber, prepared for printing, excl blank plates
- 37. Flexographic plates, photopolymer, prepared for printing, excl blank plates
- 38. Gravure plates, prepared for printing, excl blank plates
- 39. Other printing plates prepared for printing, nec, excl blank plates
- 40. All other printing plates prepared for printing
- 41. Printing plates, prepared for printing, excl blank plates, nsk
- 42. Prepress services, nsk, total
- 43. Prepress services, nsk, nonadministrative-record
- 44. Prepress services, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19



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#### SPREADSHEET CHAPTERS:

2027, Forecast 2027-2046.

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.



45 Products covered for Canada and the USA: 1969 pages, 3980 spreadsheets, 3990 database tables, 3990 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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