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Support Activities for Printing Asia Report & Database

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Abstracts

SUPPORT ACTIVITIES FOR PRINTING ASIA REPORT + DATABASE

The Support Activities for Printing Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

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45 Products/Markets covered, 1976 pages, 3981 spreadsheets, 4048 database tables, 298 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32312.

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SUPPORT ACTIVITIES FOR PRINTING ASIA REPORT + DATABASE

The Market for Support Activities for Printing in each country by Products & Services.

This database covers NAICS code: 32312. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Support Activities for Printing Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SUPPORT ACTIVITIES FOR PRINTING

1. Support activities for printing
2. Tradebinding & related work
3. Edition, library & other hardcover bookbinding
4. Hardbound edition binding
5. Hardbound edition binding of elementary, high school & college textbooks & technical, scientific, business & professional books (all grades)
6. Hardbound edition binding of general consumer & trade books (incl adult & juvenile trade books, book club & direct mail books)
7. Hardbound edition binding of all other books, nec, incl religious & reference books
8. Library binding, hard cover binding of periodicals & records & other hard cover binding (except edition)
9. Edition, library & other hardcover bookbinding, nsk
10. Other book & pamphlet binding & related binding & post-press work, nec
11. Soft cover adhesive binding of books (49 pages or more, exclusive of the covers)
12. Soft cover mechanical binding of books (49 pages or more, exclusive of the covers)
13. Pamphlet & other soft cover binding
14. Pamphlet & other soft cover adhesive binding
15. Pamphlet & other soft cover mechanical binding
16. Sample books, swatches & cards (color, carpet, upholstery, drapery, etc.)
17. Receipts for miscellaneous binding & postpress work, incl collating, perforating,

folding, glueing, die-cutting, gold or foil stamping, etc.
18. Other book & pamphlet binding & related binding & post-press work, nsk
19. Softcover/other binding of books/mats. printed elsewhere
20. Softcover binding (49 pg//more, no covers), adhesive binding
21. Softcover binding (49 pg./more, no covers), mechanical binding
22. Pamphlet and other softcover binding (printed elsewhere)
23. Pamphlet and other softcover binding, adhesive binding
24. Pamphlet and other softcover binding, mechanical binding
25. Sample books/swatches/cards, incl. sample mounting
26. Softcover/other binding of books/mats. printed elsewhere, nsk
27. Miscellaneous binding and postpress work, incl. collating, etc.
28. Tradebinding & related work, nsk, total
29. Tradebinding & related work, nsk, nonadministrative-record
30. Tradebinding & related work, nsk, administrative-record
31. Prepress services
32. Prepress services, except platemaking (incl film, assembled flats, color separations, typesetting, imagesetting, etc.)
33. Printing plates, prepared for printing, excl blank plates
34. Lithographic plates, prepared for printing, excl blank plates
35. Letterpress plates, prepared for printing, excl blank plates
36. Flexographic plates, natural & synthetic rubber, prepared for printing, excl blank plates
37. Flexographic plates, photopolymer, prepared for printing, excl blank plates
38. Gravure plates, prepared for printing, excl blank plates
39. Other printing plates prepared for printing, nec, excl blank plates
40. All other printing plates prepared for printing
41. Printing plates, prepared for printing, excl blank plates, nsk
42. Prepress services, nsk, total
43. Prepress services, nsk, nonadministrative-record
44. Prepress services, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:
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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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