

Sugar Africa Report & Database

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Abstracts

SUGAR AFRICA REPORT + DATABASE

The Sugar Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

46 Products/Markets covered, 1944 pages, 4037 spreadsheets, 3963 database tables, 257 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31131.



Contents

SUGAR AFRICA REPORT + DATABASE

The Market for Sugar in each country by Products & Services.

This database covers NAICS code: 31131. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sugar Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SUGAR

- 1. Sugar manufactures
- 2. Sugarcane mills
- 3. Sugarcane mill products & byproducts
- 4. Raw cane sugar
- 5. Sugarcane mill products & byproducts, except raw cane sugar
- 6. Sugarcane molasses & syrup (incl cane blackstrap, except refiners' blackstrap)
- 7. All other sugarcane mill products & byproducts, incl sugar for consumer use without further processing, bagasse, etc.
- 8. Raw cane sugar, nsk, total
- 9. Raw cane sugar, nsk, nonadministrative-record
- 10. Raw cane sugar, nsk, administrative-record
- 11. Cane sugar refining
- 12. Refined cane sugar & byproducts
- 13. Refined granulated cane sugar, incl cube & tablet sugar, in individual services (small paper packets)
- 14. Refined granulated cane sugar, incl cube & tablet sugar, in consumer units (cartons & sacks of 25 lb or less)
- 15. Refined granulated cane sugar, incl cube & tablet sugar, in commercial units (bags & other containers more than 25 lb)
- 16. Refined granulated cane sugar, incl cube & tablet sugar, in bulk (rail cars, trucks, or



bins)

- 17. Other cane sugar refining products & byproducts, incl refiners' blackstrap & syrup
- 18. Refined confectioners' powdered cane sugar, in consumer units (containers of 10 lb or less)
- 19. Refined confectioners' powdered cane sugar, in commercial units (containers of more than 10 lb)
- 20. Refined soft or brown cane sugar, in consumer units (containers of 10 lb or less)
- 21. Refined soft or brown cane sugar, in commercial units (containers of more than 10 lb)
- 22. Refined liquid cane sugar or sugar syrup, sucrose type
- 23. Refined liquid cane sugar or sugar syrup, invert and-or partially invert type
- 24. Other cane sugar refining products & byproducts, incl refiners' blackstrap & syrup
- 25. Cane sugar refining, nsk, total
- 26. Cane sugar refining, nsk, nonadministrative-record
- 27. Cane sugar refining, nsk, administrative-record
- 28. Beet sugar manufactures
- 29. Refined beet sugar & byproducts
- 30. Refined granulated beet sugar, incl cube & tablet sugar, in individual services (small paper packets)
- 31. Refined granulated beet sugar, incl cube & tablet sugar, in consumer units (cartons & sacks of 25 lb or less)
- 32. Refined granulated beet sugar, incl cube & tablet sugar, in commercial units (bags & other containers more than 25 lb)
- 33. Refined granulated beet sugar, incl cube & tablet sugar, in bulk (rail cars, trucks, or bins)
- 34. Refined confectioners' powdered beet sugar & refined soft or brown beet sugar
- 35. Refined confectioners' powdered beet sugar
- 36. Refined soft or brown beet sugar
- 37. Refined liquid beet sugar or sugar syrup
- 38. Whole, straighthouse or discard beet sugar molasses & molasses beet sugar pulp, bulk
- 39. Whole, straighthouse or discard beet sugar molasses
- 40. Molasses beet sugar pulp, bulk
- 41. Molasses beet sugar pulp, pelletized
- 42. All other beet sugar pulp, incl raw beet sugar, dried & other beet pulp (plain)
- 43. Beet sugar, nsk, total
- 44. Beet sugar, nsk, nonadministrative-record
- 45. Beet sugar, nsk, administrative-record



59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.



NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

46 Products covered for 54 Countries: 1944 pages, 4037 spreadsheets, 3963 database tables, 257 diagrams & maps.

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