

Stationery Products Global Report

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Abstracts

STATIONERY PRODUCTS GLOBAL PDF REPORT

See descriptive brochure: here

The Stationery Products Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Stationery Products covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.



Stationery Products MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

STATIONERY PRODUCTS

- 1. Stationery product manufacturing
- 2. Die-cut paper & paperboard office supplies mfg
- 3. Hanging & expandable file folders, all types & materials
- 4. Hanging file folders, all types & materials
- 5. Expanding file folders (incl wallets), all types & materials
- 6. Other file folders (incl file jackets & file pockets), all types & materials

7. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards, presentation & report covers, etc.

8. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards (incl guide cards for file folders), presentation & report covers (except looseleaf), etc. 9. Die-cut paper & paperboard office supplies, nsk 10. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec 11. Paper rolls for adding & other business machines, except rolls for facsimile & photocopy machines 12. Other unprinted paper supplies, incl photocopy, laser, safety, facsimile, teletype, etc. (excl sensitized paper) 13. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec., nsk 14. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec, nsk 15. Die-cut paper & paperboard office supplies, nsk, total 16. Die-cut paper & paperboard office supplies, nsk, nonadministrative-record 17. Die-cut paper & paperboard office supplies, nsk, administrative-record 18. Envelope mfg 19. Envelopes, commercial, all types & materials 20. Envelopes, commercial, clasp & string-and-button types, incl mailing 21. Envelopes, commercial, white or colored mailing, except clasp & string-and-button types 22. Envelopes, commercial, kraft mailing, except clasp & string-and-button types 23. Envelopes, commercial, all other types, incl padded shipping envelopes 24. Envelopes, nsk, total 25. Envelopes, nsk, nonadministrative-record 26. Envelopes, nsk, administrative-record 27. Stationery, tablet & related product mfg 28. Stationery 29. Boxed stationery & portfolios 30. Wedding & social announcements, paper, cards & envelopes 31. All other stationery products, incl packaged paper & envelopes, noncommercial 32. Stationery, nsk 33. Tablets, pads & related products 34. Tablets & pads, 8 1/2 in. x 11 in. & 8 1/2 in. x 14 in., except columnar 35. All other tablets & pads, incl columnar 36. Notebooks, bound with wire (except columnar), staples, thread, or plastics (incl composition, memo & stenographic but excl case made) 37. Looseleaf paper fillers, school & commercial types 38. Wrapped ream paper (exclude looseleaf



fillers, photographic & photocopy paper & paper for fax machines) 39. All other tablets, pads & related products, nec 40. Tablets, pads & related products, nsk 41. Stationery, tablets & related products, nsk, total 42. Stationery, tablets & related products, nsk, nonadministrative-record 43. Stationery, tablets & related products, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment
- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles
- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures
- 24. Retirements: Plant and Equipment
- 25. Retirements: Miscellaneous Items



- 26. Total Retirements
- 27. Total Fixed Assets
- 28. Finished Product Stocks
- 29. Materials as Stocks
- 30. Total Stocks/Inventory
- 31. Debtors
- 32. Miscellaneous Current Assets
- 33. Total Current Assets
- 34. Total Assets
- 35. Creditors
- 36. Short Term Loans
- 37. Miscellaneous Current Liabilities
- 38. Total Current Liabilities
- 39. Net Assets/Capital Employed
- 40. Shareholders' Funds
- 41. Long Term Loans
- 42. Miscellaneous Long Term Liabilities
- 43. Total Employees
- 44. Raw Materials Cost
- 45. Finished Materials Cost
- 46. Fuel Cost
- 47. Electricity Cost
- 48. Total Input Supplies/Materials and Energy Costs
- 49. Payroll Costs
- 50. Wages
- 51. Directors' Remunerations
- 52. Employee Benefits
- 53. Employee Commissions
- 54. Total Employees Remunerations
- 55. Sub-Contractors
- 56. Rental & Leasing: Structures
- 57. Rental & Leasing: Plant and Equipment
- 58. Total Rental & Leasing Costs
- 59. Maintenance: Structures
- 60. Maintenance: Plant and Equipment
- 61. Total Maintenance Costs
- 62. Services Purchased
- 63. Communications Costs
- 64. Miscellaneous Expenses



- 65. Sales Personnel Variable & Commission Costs
- 66. Sales Expenses and Costs
- 67. Sales Materials Costs
- 68. Total Sales Costs
- 69. Distribution Fixed Costs
- 70. Distribution Variable Costs
- 71. Warehousing Fixed Costs
- 72. Warehousing Variable Costs
- 73. Physical Handling Fixed Costs
- 74. Physical Handling Variable Costs
- 75. Physical Process Fixed Costs
- 76. Physical Process Variable Costs
- 77. Total Distribution and Handling Costs
- 78. Mailing & Correspondence Costs
- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
- 84. Product Returns & Rejection Costs
- 85. Product Service & Maintenance Costs
- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period

(Previous/Current/Forecast):

INDEX:

- 1. Supplier or Producer Market Level Prices
- 2. Distribution Channel Market Level Prices



- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
- 6. Plant & Equipment Average Annual Investment
- 7. Product Prices Market Average
- 8. New Product Introductions
- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
- 14. Product Sales Conversion Rates
- 15. Average Annual Sales Growth Rate
- 16. Capacity Utilization as a measure of Standard Capacity
- 17. Standardized Products & Services Index
- 18. Relative Employee Compensation Index
- 19. Instable Market Share as an Index of Total Market Share
- 20. Relative Forward Integration Index
- 21. Plant and Equipment Investment greater than Depreciation
- 22. Plant and Equipment Investment Equal to Depreciation
- 23. Plant and Equipment Investment Less than Depreciation
- 24. Plant and Equipment Investment Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years
- 27. Plant and Equipment in Use within the range 6-9 years
- 28. Plant and Equipment in Use over years 9 old/Unallocated
- 29. Supplier Concentration = 8 Largest
- 30. Supplier Concentration = 20 Largest
- 31. Supplier Concentration = 50 Largest
- 32. Supplier Concentration = Unspecified/Unallocated
- 33. Immediate Wholesale & Retail Customers
- 34. Immediate OEM or Added Value Customers
- 35. Immediate User or Consumer Customers
- 36. Immediate Non-Specific Customers/Unallocated
- 37. Enterprises within the Range 1-19 Employees
- 38. Enterprises within the Range 20-99 Employees
- 39. Enterprises within the Range 100+ Employees
- 40. Enterprises within Unspecified Employee Ranges
- 41. Buyer Age Profile in the range 0-19 Years



- 42. Buyer Age Profile in the range 20-24 Years
- 43. Buyer Age Profile in the range 25-34 Years
- 44. Buyer Age Profile in the range 35-44 Years
- 45. Buyer Age Profile in the range 45-54 Years
- 46. Buyer Age Profile in the range 55-64 Years
- 47. Buyer Age Profile in the range 65+ Years
- 48. Buyer Profile in the AB Social Group
- 49. Buyer Profile in the C1 Social Group
- 50. Buyer Profile in the C2 Social Group
- 51. Buyer Profile in the DE/Unallocated Social Group
- 52. User Age Profile in the range 0-19 Years
- 53. User Age Profile in the range 20-24 Years
- 54. User Age Profile in the range 25-34 Years
- 55. User Age Profile in the range 35-44 Years
- 56. User Age Profile in the range 45-54 Years
- 57. User Age Profile in the range 55-64 Years
- 58. User Age Profile in the range 65+ Years
- 59. User Profile in the AB Social Group
- 60. User Profile in the C1 Social Group
- 61. User Profile in the C2 Social Group
- 62. User Profile in the DE/Unallocated Social Group

44 Products covered for over 100 Countries: 816 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9939 spreadsheets and 9743 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9939 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.



UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500. Regional Database: Cost \$ 1850, less the Coupon value of \$300. Country + Town Database: Cost \$ 2850, less the Coupon value of \$500. Country Database: Cost \$ 1250, less the Coupon value of \$300. STATIONERY PRODUCTS WORLD REPORT DATABASE EDITION

The Market for Stationery Products in each country by Products & Services. The Stationery Products World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product



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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

44 Products covered for over 200 Countries: 2190 pages, 9939 spreadsheets, 9743 database tables, 538 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.



This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.



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STATIONERY PRODUCTS GLOBAL REPORT

The Market for Stationery Products in each country by Products & Services.

The Stationery Products World Report covers:

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Historic Past 7 years to Current Year - by each year. Forecasts Current Year to Next 7 years - by each year.

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Research & Survey Methodology Analysis



Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

- 1. Market Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
- 5. Additional Data

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