

# **Stationery Products Africa Report & Database**

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## **Abstracts**

STATIONERY PRODUCTS AFRICA REPORT + DATABASE

The Stationery Products Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

44 Products/Markets covered, 1974 pages, 3987 spreadsheets, 3978 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32223.



## Contents

STATIONERY PRODUCTS AFRICA REPORT + DATABASE

The Market for Stationery Products in each country by Products & Services.

This database covers NAICS code: 32223. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Stationery Products Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### STATIONERY PRODUCTS

- 1. Stationery product manufactures
- 2. Die-cut paper & paperboard office supplies manufactures
- 3. Hanging & expandable file folders, all types & materials
- 4. Hanging file folders, all types & materials
- 5. Expanding file folders (incl wallets), all types & materials
- 6. Other file folders (incl file jackets & file pockets), all types & materials

7. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards, presentation & report covers, etc.

8. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards (incl guide cards for file folders), presentation & report covers (except looseleaf), etc.

9. Die-cut paper & paperboard office supplies, nsk

10. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec

11. Paper rolls for adding & other business machines, except rolls for facsimile & photocopy machines

12. Other unprinted paper supplies, incl photocopy, laser, safety, facsimile, teletype, etc. (excl sensitized paper)

13. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec., nsk

14. Paper supplies for business machines & other miscellaneous unprinted paper office



supplies, nec, nsk

- 15. Die-cut paper & paperboard office supplies, nsk, total
- 16. Die-cut paper & paperboard office supplies, nsk, nonadministrative-record
- 17. Die-cut paper & paperboard office supplies, nsk, administrative-record
- 18. Envelope manufactures
- 19. Envelopes, commercial, all types & materials
- 20. Envelopes, commercial, clasp & string-and-button types, incl mailing

21. Envelopes, commercial, white or colored mailing, except clasp & string-and-button types

- 22. Envelopes, commercial, kraft mailing, except clasp & string-and-button types
- 23. Envelopes, commercial, all other types, incl padded shipping envelopes
- 24. Envelopes, nsk, total
- 25. Envelopes, nsk, nonadministrative-record
- 26. Envelopes, nsk, administrative-record
- 27. Stationery, tablet & related product manufactures
- 28. Stationery
- 29. Boxed stationery & portfolios
- 30. Wedding & social announcements, paper, cards & envelopes
- 31. All other stationery products, incl packaged paper & envelopes, noncommercial
- 32. Stationery, nsk
- 33. Tablets, pads & related products
- 34. Tablets & pads, 8 1/2 in. x 11 in. & 8 1/2 in. x 14 in., except columnar
- 35. All other tablets & pads, incl columnar

36. Notebooks, bound with wire (except columnar), staples, thread, or plastics (incl composition, memo & stenographic but excl case made)

37. Looseleaf paper fillers, school & commercial types

38. Wrapped ream paper (exclude looseleaf fillers, photographic & photocopy paper & paper for fax machines)

- 39. All other tablets, pads & related products, nec
- 40. Tablets, pads & related products, nsk
- 41. Stationery, tablets & related products, nsk, total
- 42. Stationery, tablets & related products, nsk, nonadministrative-record
- 43. Stationery, tablets & related products, nsk, administrative-record

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on



the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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