

# Stationery Products Africa Report & Database

<https://marketpublishers.com/r/SE7C2E58B84DEN.html>

Date: September 2019

Pages: 1974

Price: US\$ 1,650.00 (Single User License)

ID: SE7C2E58B84DEN

## Abstracts

### STATIONERY PRODUCTS AFRICA REPORT + DATABASE

The Stationery Products Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

44 Products/Markets covered, 1974 pages, 3987 spreadsheets, 3978 database tables, 256 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32223.

## Contents

### STATIONERY PRODUCTS AFRICA REPORT + DATABASE

The Market for Stationery Products in each country by Products & Services.

This database covers NAICS code: 32223. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Stationery Products Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### STATIONERY PRODUCTS

1. Stationery product manufactures
2. Die-cut paper & paperboard office supplies manufactures
3. Hanging & expandable file folders, all types & materials
4. Hanging file folders, all types & materials
5. Expanding file folders (incl wallets), all types & materials
6. Other file folders (incl file jackets & file pockets), all types & materials
7. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards, presentation & report covers, etc.
8. Other die-cut paper & paperboard office supplies, incl index, guide & tabulating cards (incl guide cards for file folders), presentation & report covers (except looseleaf), etc.
9. Die-cut paper & paperboard office supplies, nsk
10. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec
11. Paper rolls for adding & other business machines, except rolls for facsimile & photocopy machines
12. Other unprinted paper supplies, incl photocopy, laser, safety, facsimile, teletype, etc. (excl sensitized paper)
13. Paper supplies for business machines & other miscellaneous unprinted paper office supplies, nec., nsk
14. Paper supplies for business machines & other miscellaneous unprinted paper office

supplies, nec, nsk

15. Die-cut paper & paperboard office supplies, nsk, total
16. Die-cut paper & paperboard office supplies, nsk, nonadministrative-record
17. Die-cut paper & paperboard office supplies, nsk, administrative-record
18. Envelope manufactures
19. Envelopes, commercial, all types & materials
20. Envelopes, commercial, clasp & string-and-button types, incl mailing
21. Envelopes, commercial, white or colored mailing, except clasp & string-and-button types
22. Envelopes, commercial, kraft mailing, except clasp & string-and-button types
23. Envelopes, commercial, all other types, incl padded shipping envelopes
24. Envelopes, nsk, total
25. Envelopes, nsk, nonadministrative-record
26. Envelopes, nsk, administrative-record
27. Stationery, tablet & related product manufactures
28. Stationery
29. Boxed stationery & portfolios
30. Wedding & social announcements, paper, cards & envelopes
31. All other stationery products, incl packaged paper & envelopes, noncommercial
32. Stationery, nsk
33. Tablets, pads & related products
34. Tablets & pads, 8 1/2 in. x 11 in. & 8 1/2 in. x 14 in., except columnar
35. All other tablets & pads, incl columnar
36. Notebooks, bound with wire (except columnar), staples, thread, or plastics (incl composition, memo & stenographic but excl case made)
37. Looseleaf paper fillers, school & commercial types
38. Wrapped ream paper (exclude looseleaf fillers, photographic & photocopy paper & paper for fax machines)
39. All other tablets, pads & related products, nec
40. Tablets, pads & related products, nsk
41. Stationery, tablets & related products, nsk, total
42. Stationery, tablets & related products, nsk, nonadministrative-record
43. Stationery, tablets & related products, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow

Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on

the DVD to enable readers to produce their own spreadsheet calculations and modeling.

44 Products covered for 54 Countries: 1974 pages, 3987 spreadsheets, 3978 database tables, 256 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: Stationery Products Africa Report & Database

Product link: <https://marketpublishers.com/r/SE7C2E58B84DEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE7C2E58B84DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970