

# Stationery & Office Supplies Wholesale Revenues Oceania Report & Database

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# **Abstracts**

STATIONERY & OFFICE SUPPLIES WHOLESALE REVENUES OCEANIA REPORT + DATABASE

The Stationery & Office Supplies Wholesale Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

96 Products/Markets covered, 1992 pages, 4006 spreadsheets, 3972 database tables, 273 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42412\_L.



## **Contents**

STATIONERY & OFFICE SUPPLIES WHOLESALE REVENUES OCEANIA REPORT + DATABASE

The Market for Stationery & Office Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42412\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Stationery & Office Supplies Wholesale Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

#### PRODUCTS & MARKETS COVERED:

## STATIONERY + OFFICE SUPPLIES WHOLESALE REVENUES

- 1. Stationery & office supplies merchant wholesalers Lines
- 2. Household and lawn furniture
- 3. Office and business furniture
- 4. Household china
- 5. Linens, domestics, curtains, and draperies
- 6. Miscellaneous home furnishings
- 7. Photographic equipment and supplies
- 8. Office equipment, excluding computers
- 9. Typewriters
- 10. Calculators
- 11. Copiers and copier parts and equipment
- 12. Dictating, transcribing, and recording machines
- 13. Mailing, letter handling, and addressing machines
- 14. New computer equipment
- 15. Computers
- 16. Computer storage devices
- 17. Computer printers



- 18. Other computer peripheral equipment
- 19. Used computer equipment
- 20. Packaged computer software
- 21. Restaurant and hotel equipment and supplies
- 22. Store machines and equipment
- 23. Medical, hospital, and surgical supplies
- 24. Religious and school supplies
- 25. School supplies
- 26. Electrical apparatus and equipment
- 27. Electric household appliances
- 28. Televisions
- 29. Radios, stereos, media players, and audio players
- 30. VRs, video cameras, DVD / Blu-Ray players
- 31. Electronic parts and equipment
- 32. Other electronic parts and equipment
- 33. Communications equipment and supplies
- 34. Telephones
- 35. Hardware
- 36. Cutlery
- 37. General-purpose industrial machinery
- 38. Industrial containers and supplies
- 39. Abrasives, strapping, tapes, and inks
- 40. Printing and duplicating inks
- 41. Janitorial equipment and supplies
- 42. Sporting and recreational goods and supplies
- 43. Toys and hobby goods and supplies
- 44. Jewelry, diamonds, gemstones, and watches
- 45. Watches, clocks, and watch parts
- 46. Pre-recorded compact discs (CDs)
- 47. Miscellaneous durable goods
- 48. Printing and writing paper
- 49. Newsprint
- 50. Fine roll paper
- 51. Other printing and writing paper
- 52. Office paper, office supplies, greeting cards, and labels
- 53. Business forms
- 54. Office and consumer paper, including stationery
- 55. Inked ribbons, pens, and pencils
- 56. Toner and toner cartridges



- 57. Greeting cards
- 58. Other office supplies
- 59. Paper and plastic products
- 60. Cardboard boxes
- 61. Paper dishes, cups, and napkins
- 62. Industrial paper and plastic
- 63. Disposable plastic boxes, containers, cups, dishes
- 64. Other paper and plastic products
- 65. Pharmaceuticals
- 66. Nonprescription pharmaceuticals
- 67. Cosmetics and beauty supplies
- 68. Notions
- 69. Men's and boys' wear
- 70. Women's, misses', and girls' wear
- 71. Confectioneries
- 72. Candy
- 73. Soft drinks and bottled water
- 74. Grocery specialties
- 75. Plastics materials and basic shapes
- 76. Chemicals and allied products
- 77. Books, periodicals, newspapers, and other printed materials
- 78. Books
- 79. Periodicals, newspapers, and other printed materials
- 80. Art goods, including novelties and souvenirs
- 81. Wigs, yarns, and leather products
- 82. Service receipts and labor charges
- 83. Labor charges for repair work
- 84. Parts installed in repair work
- 85. Other service receipts and labor charges
- 86. Receipts for service contracts
- 87. Advertising specialties, including paper novelties
- 88. Receipts for installing equipment
- 89. Miscellaneous commodities
- 90. Rental and operating lease receipts
- 91. Photocopying machine rental
- 92. Other office machine rental receipts
- 93. Other rental receipts
- 94. Custom computer software
- 95. Receipts for printing or photocopying



#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast



2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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