

# Stationery & Office Supplies Wholesale Revenues Africa Report & Database

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## Abstracts

### STATIONERY & OFFICE SUPPLIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Stationery & Office Supplies Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

96 Products/Markets covered, 1997 pages, 3950 spreadsheets, 4023 database tables, 250 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42412\_L.

## Contents

### STATIONERY & OFFICE SUPPLIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Market for Stationery & Office Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42412\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Stationery & Office Supplies Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### STATIONERY + OFFICE SUPPLIES WHOLESAL REVENUES

1. Stationery & office supplies merchant wholesalers Lines
2. Household and lawn furniture
3. Office and business furniture
4. Household china
5. Linens, domestics, curtains, and draperies
6. Miscellaneous home furnishings
7. Photographic equipment and supplies
8. Office equipment, excluding computers
9. Typewriters
10. Calculators
11. Copiers and copier parts and equipment
12. Dictating, transcribing, and recording machines
13. Mailing, letter handling, and addressing machines
14. New computer equipment
15. Computers
16. Computer storage devices
17. Computer printers

18. Other computer peripheral equipment
19. Used computer equipment
20. Packaged computer software
21. Restaurant and hotel equipment and supplies
22. Store machines and equipment
23. Medical, hospital, and surgical supplies
24. Religious and school supplies
25. School supplies
26. Electrical apparatus and equipment
27. Electric household appliances
28. Televisions
29. Radios, stereos, media players, and audio players
30. VRs, video cameras, DVD/Blu-Ray players
31. Electronic parts and equipment
32. Other electronic parts and equipment
33. Communications equipment and supplies
34. Telephones
35. Hardware
36. Cutlery
37. General-purpose industrial machinery
38. Industrial containers and supplies
39. Abrasives, strapping, tapes, and inks
40. Printing and duplicating inks
41. Janitorial equipment and supplies
42. Sporting and recreational goods and supplies
43. Toys and hobby goods and supplies
44. Jewelry, diamonds, gemstones, and watches
45. Watches, clocks, and watch parts
46. Pre-recorded compact discs (CDs)
47. Miscellaneous durable goods
48. Printing and writing paper
49. Newsprint
50. Fine roll paper
51. Other printing and writing paper
52. Office paper, office supplies, greeting cards, and labels
53. Business forms
54. Office and consumer paper, including stationery
55. Inked ribbons, pens, and pencils
56. Toner and toner cartridges

57. Greeting cards
58. Other office supplies
59. Paper and plastic products
60. Cardboard boxes
61. Paper dishes, cups, and napkins
62. Industrial paper and plastic
63. Disposable plastic boxes, containers, cups, dishes
64. Other paper and plastic products
65. Pharmaceuticals
66. Nonprescription pharmaceuticals
67. Cosmetics and beauty supplies
68. Notions
69. Men's and boys' wear
70. Women's, misses', and girls' wear
71. Confectioneries
72. Candy
73. Soft drinks and bottled water
74. Grocery specialties
75. Plastics materials and basic shapes
76. Chemicals and allied products
77. Books, periodicals, newspapers, and other printed materials
78. Books
79. Periodicals, newspapers, and other printed materials
80. Art goods, including novelties and souvenirs
81. Wigs, yarns, and leather products
82. Service receipts and labor charges
83. Labor charges for repair work
84. Parts installed in repair work
85. Other service receipts and labor charges
86. Receipts for service contracts
87. Advertising specialties, including paper novelties
88. Receipts for installing equipment
89. Miscellaneous commodities
90. Rental and operating lease receipts
91. Photocopying machine rental
92. Other office machine rental receipts
93. Other rental receipts
94. Custom computer software
95. Receipts for printing or photocopying

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast

2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

96 Products covered for 54 Countries: 1997 pages, 3950 spreadsheets, 4023 database tables, 250 diagrams & maps.

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