

# Sporting Goods & Supplies Wholesale Revenues Asia Report & Database

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## **Abstracts**

SPORTING GOODS & SUPPLIES WHOLESALE REVENUES ASIA REPORT + DATABASE

The Sporting Goods & Supplies Wholesale Revenues Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 1929 pages, 3974 spreadsheets, 4025 database tables, 278 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42391\_L.



### **Contents**

# SPORTING GOODS & SUPPLIES WHOLESALE REVENUES ASIA REPORT + DATABASE

The Market for Sporting Goods & Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42391\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sporting Goods & Supplies Wholesale Revenues Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SPORTING GOODS + SUPPLIES WHOLESALE REVENUES

- Sporting goods & supplies merchant wholesalers Lines
- 2. Buses, campers, and motor homes
- 3. Motor homes, car trailers, campers, and van conversions
- 4. New and rebuilt automotive parts and supplies
- 5. Automotive accessories
- 6. Household and lawn furniture
- 7. Household china
- 8. Miscellaneous home furnishings
- 9. Other construction products and materials
- 10. Optical and ophthalmic goods and supplies
- 11. Electrical apparatus and equipment
- 12. Electric household appliances
- 13. Televisions
- 14. VRs, video cameras, DVD/Blu-Ray players
- 15. Electronic parts and equipment
- 16. Communications equipment and supplies
- 17. Hardware
- 18. Plumbing and hydronic heating equipment



- 19. General-purpose industrial machinery
- 20. New diesel engines, excluding automotive engines
- 21. New controlling, recording, and indicating instruments
- 22. New woodworking machinery
- 23. Abrasives, strapping, tapes, and inks
- 24. Marine machinery, equipment, and supplies
- 25. Sporting and recreational goods and supplies
- 26. Firearms, ammunition, and reloading equipment
- 27. Bicycles and bicycle tires and tubes
- 28. Billiard, pool, and bowling equipment
- 29. Camping and fishing equipment and accessories
- 30. Athletic equipment and accessories
- 31. Skiing and snowboarding equipment
- 32. Marine pleasure craft, equipment, and accessories
- 33. Other sporting and recreational goods
- 34. Toys and hobby goods and supplies
- 35. Video game players
- 36. Other toys and games, including children's vehicles
- 37. Crafts and craft supplies
- 38. Other hobby goods and accessories
- 39. Fireworks and firecrackers
- 40. Jewelry, diamonds, gemstones, and watches
- 41. Miscellaneous durable goods
- 42. Works of art
- 43. Other miscellaneous durable goods
- 44. Office paper, office supplies, greeting cards, and labels
- 45. Paper and plastic products
- 46. Pharmaceuticals
- 47. Knit and woven piece goods
- 48. Notions
- 49. Men's and boys' wear
- 50. Women's, misses', and girls' wear
- 51. Footwear
- 52. Chemicals and allied products
- 53. Farm supplies
- 54. Books, periodicals, newspapers, and other printed materials
- 55. Art goods, including novelties and souvenirs
- 56. Wigs, yarns, and leather products
- 57. Service receipts and labor charges



- 58. Labor charges for repair work
- 59. Parts installed in repair work
- 60. Other service receipts and labor charges
- 61. Advertising specialties, including paper novelties
- 62. Miscellaneous commodities
- 63. Rental and operating lease receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.



FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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