

# Sporting Goods & Supplies Wholesale Revenues Africa Report & Database

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## Abstracts

### SPORTING GOODS & SUPPLIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Sporting Goods & Supplies Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

64 Products/Markets covered, 1954 pages, 4042 spreadsheets, 3968 database tables, 281 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42391\_L.

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### SPORTING GOODS & SUPPLIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Market for Sporting Goods & Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42391\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sporting Goods & Supplies Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SPORTING GOODS + SUPPLIES WHOLESAL REVENUES

1. Sporting goods & supplies merchant wholesalers Lines
2. Buses, campers, and motor homes
3. Motor homes, car trailers, campers, and van conversions
4. New and rebuilt automotive parts and supplies
5. Automotive accessories
6. Household and lawn furniture
7. Household china
8. Miscellaneous home furnishings
9. Other construction products and materials
10. Optical and ophthalmic goods and supplies
11. Electrical apparatus and equipment
12. Electric household appliances
13. Televisions
14. VRs, video cameras, DVD/Blu-Ray players
15. Electronic parts and equipment
16. Communications equipment and supplies
17. Hardware
18. Plumbing and hydronic heating equipment

19. General-purpose industrial machinery
20. New diesel engines, excluding automotive engines
21. New controlling, recording, and indicating instruments
22. New woodworking machinery
23. Abrasives, strapping, tapes, and inks
24. Marine machinery, equipment, and supplies
25. Sporting and recreational goods and supplies
26. Firearms, ammunition, and reloading equipment
27. Bicycles and bicycle tires and tubes
28. Billiard, pool, and bowling equipment
29. Camping and fishing equipment and accessories
30. Athletic equipment and accessories
31. Skiing and snowboarding equipment
32. Marine pleasure craft, equipment, and accessories
33. Other sporting and recreational goods
34. Toys and hobby goods and supplies
35. Video game players
36. Other toys and games, including children's vehicles
37. Crafts and craft supplies
38. Other hobby goods and accessories
39. Fireworks and firecrackers
40. Jewelry, diamonds, gemstones, and watches
41. Miscellaneous durable goods
42. Works of art
43. Other miscellaneous durable goods
44. Office paper, office supplies, greeting cards, and labels
45. Paper and plastic products
46. Pharmaceuticals
47. Knit and woven piece goods
48. Notions
49. Men's and boys' wear
50. Women's, misses', and girls' wear
51. Footwear
52. Chemicals and allied products
53. Farm supplies
54. Books, periodicals, newspapers, and other printed materials
55. Art goods, including novelties and souvenirs
56. Wigs, yarns, and leather products
57. Service receipts and labor charges

- 58. Labor charges for repair work
- 59. Parts installed in repair work
- 60. Other service receipts and labor charges
- 61. Advertising specialties, including paper novelties
- 62. Miscellaneous commodities
- 63. Rental and operating lease receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

64 Products covered for 54 Countries: 1954 pages, 4042 spreadsheets, 3968 database tables, 281 diagrams & maps.

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