

# Sporting Goods & Bicycles Canada and USA Report & Database

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## **Abstracts**

SPORTING GOODS & BICYCLES CANADA & USA REPORT + DATABASE

The Sporting Goods & Bicycles Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



18 Products/Markets covered, 1940 pages, 4030 spreadsheets, 4031 database tables, 4031 illustrations. Updated monthly. 12 month After-Sales Service.



### **Contents**

#### SPORTING GOODS & BICYCLES CANADA & USA REPORT + DATABASE

The Market for Sporting Goods & Bicycles in Canada and the USA by Products & Services.

The Sporting Goods & Bicycles Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SPORTING GOODS + BICYCLES

- 1. Sporting Goods & Bicycles
- 2. Athletics Equipment
- 3. Baseball/Softball/Cricket/Hockey Equipment
- 4. Bowling Equipment
- 5. Competition Fire Arms/Archery/Fencing
- 6. Fishing Tackle & Equipment
- 7. Golf Equipment
- 8. Gymnastics/Gymnasium Equipment
- 9. Ice Skating & Ice Hockey/Ski Equipment/Snow Equipment/Water Skis/Skateboards/Apparel
- 10. Soccer/Rugby/American Football/Volleyball Equipment
- 11. Table Tennis/Snooker/Pool Equipment
- 12. Tennis/Racquetball/Badminton Equipment
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- 17. Bicycles & Equipment Sports

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Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it



is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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