

Sporting & Athletic Goods World Report & Database

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Abstracts

SPORTING & ATHLETIC GOODS WORLD REPORT + DATABASE

The Sporting & Athletic Goods World Report & Database gives Market Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market



Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

96 Products/Markets covered, 2148 pages, 9847 spreadsheets, 9724 database tables, 599 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33992.



Contents

SPORTING & ATHLETIC GOODS WORLD REPORT + DATABASE

The Market for Sporting & Athletic Goods in each country by Products & Services.

This database covers NAICS code: 33992. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sporting & Athletic Goods World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SPORTING + ATHLETIC GOODS

- 1. Sporting & athletic goods manufactures
- 2. Sporting & athletic goods manufactures
- 3. Fishing tackle & equipment
- 4. Fishing rods, all types
- 5. Fishing reels, all types
- 6. Fishing rod & reel combinations
- 7. Fish hooks (incl snelled hooks)
- 8. Fishing casting plugs, spinners, spoons, flies, lures & similar artificial baits
- 9. Fishing tackle boxes
- 10. Other fishing equipment, incl creels, fish & bait buckets, floats, furnished lines, sinkers, snap swivels, etc
- 11. Fishing tackle & equipment, nsk
- 12. Golf equipment
- 13. Golf balls
- 14. Golf clubs, irons
- 15. Golf clubs, woods
- 16. Other golf equipment incl bags, carts for carrying golf bags, excl shoes & apparel
- 17. Golf bags
- 18. Other golf equipment (carts for carrying golf bags, shafts sold as such, tees, etc), excl shoes & apparel



- 19. Golf equipment, nsk
- 20. Playground equipment
- 21. Home playground equipment, incl swing sets, slides, seesaws, sandboxes, etc
- 22. Institutional & commercial playground equipment, heavy-duty (incl swings, slides, etc)
- 23. Playground equipment, nsk
- 24. Gymnasium & exercise equipment
- 25. Gymnasium & gymnastic apparatus & equipment (parallel & horizontal bars, balance beams, trampolines, mats, etc)
- 26. Free weight lifting equipment (incl belts, benches & weights)
- 27. Cross-country ski exercisers
- 28. Training units (multi-and single-station) & home gyms
- 29. Treadmills
- 30. Gliders & riders
- 31. Other exercise, health and physical fitness equipment
- 32. Other health, physical fitness & exercising equipment (rowing machines, slant-boards, ab exercisers, etc.)
- 33. Gymnasium & exercise equipment, nsk
- 34. Other sporting & athletic goods
- 35. Billiard & pool tables
- 36. Billiard & pool supplies (such as balls, cues, etc.) sold separately
- 37. Bowling alleys & bowling pinsetters
- 38. Bowling balls
- 39. Surfboards & sailboards
- 40. Water skis
- 41. Underwater sports equipment (SCUBA) & skindiving equipment, excl watches & cameras
- 42. Bicycle helmets
- 43. Helmets
- 44. Other sports helmets, excl football, motorcycle, auto racing & bicycle
- 45. Other bowling alley playing supplies (incl pins, etc)
- 46. Baseballs/softballs/cricket balls
- 47. Body protective equipment for all sports (masks; shoulder, chest, knee & kidney pads; etc), excl helmets
- 48. Football, baseball & soccer equipment, nec (incl track, field & miscellaneous athletic field equipment)
- 49. Wading pools & other above-ground swimming pools less than 15 ft in diameter, not filtered
- 50. Above-ground swimming pools 15 ft in diameter or more, filtered (completely



manufactured)

- 51. Other sporting & athletic goods
- 52. Ball game mitts & gloves
- 53. Wood bats
- 54. Metal & Composite bats
- 55. Footballs
- 56. All inflatable athletic balls other than footballs (incl basketballs, soccer balls, volleyballs, etc.)
- 57. Tennis equipment, excl clothing, shoes & nets
- 58. Racquetball rackets & racquetballs
- 59. Archery equipment
- 60. Ice & ice hockey skates
- 61. Traditional roller skates (quads)
- 62. Inline skates
- 63. Wooden & plastics skateboards (incl complete sets)
- 64. Winter sports equipment (bobsleds, toboggans, hockey goods, etc.), excl clothing, protective equipment & skates
- 65. Snowboards
- 66. Snow skis & other snow-ski equipment (excl clothing, body protective equipment & boots)
- 67. Other sporting & athletic goods, nsk
- 68. Other sporting and athletic goods
- 69. Billiard and pool tables
- 70. Other billiard & pool equip., incl. balls & cues sold separately
- 71. Bowling alleys and bowling pinsetters
- 72. Bowling balls
- 73. Other bowling equipment (incl. pins), excl. apparel and shoes
- 74. Sailboards and surfboards
- 75. Water skis
- 76. Underwater sports equipment, excluding cameras and watches
- 77. Other water sports equip., excl. cameras/watches/shoes/etc.
- 78. Bicycle helmets
- 79. Other sports helmets, exc. auto racing, bicycle & motorcycle
- 80. Body protective equipment for all sports, excluding helmets
- 81. Metal & Composite ball game equipment
- 82. Other baseball/football/soccer/etc. equip., exc. apparel/shoes
- 83. Tennis equipment, excluding apparel, nets and shoes
- 84. Archery equipment
- 85. In-line skates



- 86. Wood and plastics skateboards
- 87. Snowboards
- 88. Alpine and cross-country snow skis and other snow ski equip.
- 89. Other winter sports equip., incl. bobsleds/toboggans/etc.
- 90. Above-ground swim. pools, 15 ft./more, filtered, comp. manufactures
- 91. Other sporting/athletic equip. (badminton, paint ball, etc.)
- 92. Other sporting and athletic goods, nsk
- 93. Sporting & athletic goods, nec, nsk
- 94. Sporting & athletic goods, nec, nsk, nonadministrative-record
- 95. Sporting & athletic goods, nec, nsk, administrative-record

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332



World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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