

# **Sporting & Athletic Goods Europe Report & Database**

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## **Abstracts**

#### SPORTING & ATHLETIC GOODS EUROPE REPORT + DATABASE

The Sporting & Athletic Goods Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

96 Products/Markets covered, 1935 pages, 4033 spreadsheets, 3956 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33992.



## **Contents**

#### SPORTING & ATHLETIC GOODS EUROPE REPORT + DATABASE

The Market for Sporting & Athletic Goods in each country by Products & Services.

This database covers NAICS code: 33992. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sporting & Athletic Goods Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SPORTING + ATHLETIC GOODS

- 1. Sporting & athletic goods manufactures
- 2. Sporting & athletic goods manufactures
- 3. Fishing tackle & equipment
- 4. Fishing rods, all types
- 5. Fishing reels, all types
- 6. Fishing rod & reel combinations
- 7. Fish hooks (incl snelled hooks)
- 8. Fishing casting plugs, spinners, spoons, flies, lures & similar artificial baits
- 9. Fishing tackle boxes
- 10. Other fishing equipment, incl creels, fish & bait buckets, floats, furnished lines, sinkers, snap swivels, etc
- 11. Fishing tackle & equipment, nsk
- 12. Golf equipment
- 13. Golf balls
- 14. Golf clubs, irons
- 15. Golf clubs, woods
- 16. Other golf equipment incl bags, carts for carrying golf bags, excl shoes & apparel
- 17. Golf bags
- 18. Other golf equipment (carts for carrying golf bags, shafts sold as such, tees, etc), excl shoes & apparel



- 19. Golf equipment, nsk
- 20. Playground equipment
- 21. Home playground equipment, incl swing sets, slides, seesaws, sandboxes, etc
- 22. Institutional & commercial playground equipment, heavy-duty (incl swings, slides, etc)
- 23. Playground equipment, nsk
- 24. Gymnasium & exercise equipment
- 25. Gymnasium & gymnastic apparatus & equipment (parallel & horizontal bars, balance beams, trampolines, mats, etc)
- 26. Free weight lifting equipment (incl belts, benches & weights)
- 27. Cross-country ski exercisers
- 28. Training units (multi-and single-station) & home gyms
- 29. Treadmills
- 30. Gliders & riders
- 31. Other exercise, health and physical fitness equipment
- 32. Other health, physical fitness & exercising equipment (rowing machines, slant-boards, ab exercisers, etc.)
- 33. Gymnasium & exercise equipment, nsk
- 34. Other sporting & athletic goods
- 35. Billiard & pool tables
- 36. Billiard & pool supplies (such as balls, cues, etc.) sold separately
- 37. Bowling alleys & bowling pinsetters
- 38. Bowling balls
- 39. Surfboards & sailboards
- 40. Water skis
- 41. Underwater sports equipment (SCUBA) & skindiving equipment, excl watches & cameras
- 42. Bicycle helmets
- 43. Helmets
- 44. Other sports helmets, excl football, motorcycle, auto racing & bicycle
- 45. Other bowling alley playing supplies (incl pins, etc)
- 46. Baseballs/softballs/cricket balls
- 47. Body protective equipment for all sports (masks; shoulder, chest, knee & kidney pads; etc), excl helmets
- 48. Football, baseball & soccer equipment, nec (incl track, field & miscellaneous athletic field equipment)
- 49. Wading pools & other above-ground swimming pools less than 15 ft in diameter, not filtered
- 50. Above-ground swimming pools 15 ft in diameter or more, filtered (completely



### manufactured)

- 51. Other sporting & athletic goods
- 52. Ball game mitts & gloves
- 53. Wood bats
- 54. Metal & Composite bats
- 55. Footballs
- 56. All inflatable athletic balls other than footballs (incl basketballs, soccer balls, volleyballs, etc.)
- 57. Tennis equipment, excl clothing, shoes & nets
- 58. Racquetball rackets & racquetballs
- 59. Archery equipment
- 60. Ice & ice hockey skates
- 61. Traditional roller skates (quads)
- 62. Inline skates
- 63. Wooden & plastics skateboards (incl complete sets)
- 64. Winter sports equipment (bobsleds, toboggans, hockey goods, etc.), excl clothing, protective equipment & skates
- 65. Snowboards
- 66. Snow skis & other snow-ski equipment (excl clothing, body protective equipment & boots)
- 67. Other sporting & athletic goods, nsk
- 68. Other sporting and athletic goods
- 69. Billiard and pool tables
- 70. Other billiard & pool equip., incl. balls & cues sold separately
- 71. Bowling alleys and bowling pinsetters
- 72. Bowling balls
- 73. Other bowling equipment (incl. pins), excl. apparel and shoes
- 74. Sailboards and surfboards
- 75. Water skis
- 76. Underwater sports equipment, excluding cameras and watches
- 77. Other water sports equip., excl. cameras/watches/shoes/etc.
- 78. Bicycle helmets
- 79. Other sports helmets, exc. auto racing, bicycle & motorcycle
- 80. Body protective equipment for all sports, excluding helmets
- 81. Metal & Composite ball game equipment
- 82. Other baseball/football/soccer/etc. equip., exc. apparel/shoes
- 83. Tennis equipment, excluding apparel, nets and shoes
- 84. Archery equipment
- 85. In-line skates



- 86. Wood and plastics skateboards
- 87. Snowboards
- 88. Alpine and cross-country snow skis and other snow ski equip.
- 89. Other winter sports equip., incl. bobsleds/toboggans/etc.
- 90. Above-ground swim. pools, 15 ft./more, filtered, comp. manufactures
- 91. Other sporting/athletic equip. (badminton, paint ball, etc.)
- 92. Other sporting and athletic goods, nsk
- 93. Sporting & athletic goods, nec, nsk
- 94. Sporting & athletic goods, nec, nsk, nonadministrative-record
- 95. Sporting & athletic goods, nec, nsk, administrative-record

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EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332



European Database tables & Spreadsheets covering business scenarios. 1435
European Database tables & Spreadsheets covering Markets, Market Forecast,
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scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

96 Products covered for 44 Countries: 1935 pages, 4033 spreadsheets, 3956 database tables, 267 diagrams & maps.

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