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Sporting & Athletic Goods Asia Report & Database

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Abstracts

SPORTING & ATHLETIC GOODS ASIA REPORT + DATABASE

The Sporting & Athletic Goods Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

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96 Products/Markets covered, 1993 pages, 3990 spreadsheets, 4043 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33992.

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Contents

SPORTING & ATHLETIC GOODS ASIA REPORT + DATABASE

The Market for Sporting & Athletic Goods in each country by Products & Services.

This database covers NAICS code: 33992. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Sporting & Athletic Goods Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SPORTING + ATHLETIC GOODS

1. Sporting & athletic goods manufactures
2. Sporting & athletic goods manufactures
3. Fishing tackle & equipment
4. Fishing rods, all types
5. Fishing reels, all types
6. Fishing rod & reel combinations
7. Fish hooks (incl snelled hooks)
8. Fishing casting plugs, spinners, spoons, flies, lures & similar artificial baits
9. Fishing tackle boxes
10. Other fishing equipment, incl creels, fish & bait buckets, floats, furnished lines, sinkers, snap swivels, etc
11. Fishing tackle & equipment, nsk
12. Golf equipment
13. Golf balls
14. Golf clubs, irons
15. Golf clubs, woods
16. Other golf equipment incl bags, carts for carrying golf bags, excl shoes & apparel
17. Golf bags
18. Other golf equipment (carts for carrying golf bags, shafts sold as such, tees, etc), excl shoes & apparel

19. Golf equipment, nsk
20. Playground equipment
21. Home playground equipment, incl swing sets, slides, seesaws, sandboxes, etc
22. Institutional & commercial playground equipment, heavy-duty (incl swings, slides, etc)
23. Playground equipment, nsk
24. Gymnasium & exercise equipment
25. Gymnasium & gymnastic apparatus & equipment (parallel & horizontal bars, balance beams, trampolines, mats, etc)
26. Free weight lifting equipment (incl belts, benches & weights)
27. Cross-country ski exercisers
28. Training units (multi-and single-station) & home gyms
29. Treadmills
30. Gliders & riders
31. Other exercise, health and physical fitness equipment
32. Other health, physical fitness & exercising equipment (rowing machines, slant-boards, ab exercisers, etc.)
33. Gymnasium & exercise equipment, nsk
34. Other sporting & athletic goods
35. Billiard & pool tables
36. Billiard & pool supplies (such as balls, cues, etc.) sold separately
37. Bowling alleys & bowling pinsetters
38. Bowling balls
39. Surfboards & sailboards
40. Water skis
41. Underwater sports equipment (SCUBA) & skindiving equipment, excl watches & cameras
42. Bicycle helmets
43. Helmets
44. Other sports helmets, excl football, motorcycle, auto racing & bicycle
45. Other bowling alley playing supplies (incl pins, etc)
46. Baseballs/softballs/cricket balls
47. Body protective equipment for all sports (masks; shoulder, chest, knee & kidney pads; etc), excl helmets
48. Football, baseball & soccer equipment, nec (incl track, field & miscellaneous athletic field equipment)
49. Wading pools & other above-ground swimming pools less than 15 ft in diameter, not filtered
50. Above-ground swimming pools 15 ft in diameter or more, filtered (completely

manufactured)
51. Other sporting & athletic goods
52. Ball game mitts & gloves
53. Wood bats
54. Metal & Composite bats
55. Footballs
56. All inflatable athletic balls other than footballs (incl basketballs, soccer balls, volleyballs, etc.)
57. Tennis equipment, excl clothing, shoes & nets
58. Racquetball rackets & racquetballs
59. Archery equipment
60. Ice & ice hockey skates
61. Traditional roller skates (quads)
62. Inline skates
63. Wooden & plastics skateboards (incl complete sets)
64. Winter sports equipment (bobsleds, toboggans, hockey goods, etc.), excl clothing, protective equipment & skates
65. Snowboards
66. Snow skis & other snow-ski equipment (excl clothing, body protective equipment & boots)
67. Other sporting & athletic goods, nsk
68. Other sporting and athletic goods
69. Billiard and pool tables
70. Other billiard & pool equip., incl. balls & cues sold separately
71. Bowling alleys and bowling pinsetters
72. Bowling balls
73. Other bowling equipment (incl. pins), excl. apparel and shoes
74. Sailboards and surfboards
75. Water skis
76. Underwater sports equipment, excluding cameras and watches
77. Other water sports equip., excl. cameras/watches/shoes/etc.
78. Bicycle helmets
79. Other sports helmets, exc. auto racing, bicycle & motorcycle
80. Body protective equipment for all sports, excluding helmets
81. Metal & Composite ball game equipment
82. Other baseball/football/soccer/etc. equip., exc. apparel/shoes
83. Tennis equipment, excluding apparel, nets and shoes
84. Archery equipment
85. In-line skates

86. Wood and plastics skateboards
87. Snowboards
88. Alpine and cross-country snow skis and other snow ski equip.
89. Other winter sports equip., incl. bobsleds/toboggans/etc.
90. Above-ground swim. pools, 15 ft./more, filtered, comp. manufactures
91. Other sporting/athletic equip. (badminton, paint ball, etc.)
92. Other sporting and athletic goods, nsk
93. Sporting & athletic goods, nec, nsk
94. Sporting & athletic goods, nec, nsk, nonadministrative-record
95. Sporting & athletic goods, nec, nsk, administrative-record

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia

Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
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INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

96 Products covered for over 200 Countries: 1993 pages, 3990 spreadsheets, 4043 database tables, 271 diagrams & maps.

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