

Spectator Sport Revenues Canada and USA Report & Database

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Abstracts

SPECTATOR SPORT REVENUES CANADA & USA REPORT + DATABASE

The Spectator Sport Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

25 Products/Markets covered, 1927 pages, 3960 spreadsheets, 4039 database tables, 4039 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 71121_L.

Contents

SPECTATOR SPORT REVENUES CANADA & USA REPORT + DATABASE

The Market for Spectator Sport Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 71121_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Spectator Sport Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SPECTATOR SPORT REVENUES

1. Spectator sports Lines
2. Admissions, excluding admission taxes
3. Comm/fee fm rep/mang art/athl/ent/oth in contr neg/career mgt/etc
4. Rental fees - the use - facil, incl stadiums, arenas, or theaters
5. Amusement machines operated by this establishment
6. Sales of programs
7. Share of receipts from concess/amusmt not operated by this estab
8. Advertising, including endorsement fees
9. Sports teams share of admissions for games away from home
10. Appearance fees
11. Fees from providing instruction or training
12. Racetrack's share of receipts from parimutuel betting
13. Gaming receipts
14. Gaming tables/slot mach/oth gaming act or devices op by this est
15. Est's share-rcpt fm slots/gaming devices/off-track betting, etc.
16. Purse (prize money)
17. Radio & television income
18. Merchandise sales
19. Sales of other merchandise, not specified by type

20. Sales of food & beverages
21. Sales of food & nonalcoholic beverages
22. Sales of alcoholic beverages
23. All other receipts
24. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins

& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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