

# Specialty-Line Sporting Goods Store Revenues Global Report

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## Abstracts

### SPECIALTY-LINE SPORTING GOODS STORE REVENUES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Specialty-Line Sporting Goods Store Revenues Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Specialty-Line Sporting Goods Store Revenues covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9

Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Specialty-Line Sporting Goods Store Revenues MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

## SPECIALTY-LINE SPORTING GOODS STORE REVENUES

1. Specialty-line sporting goods stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Cigars, cigarettes, etc & smokers' access, excl sls from vending
6. Men's wear
7. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
8. Men's sweat tops, pants, & warm-ups
9. Other men's wear 10. Women's, juniors', & misses' wear 11. Women's sports apparel, incl tennis, golf, jogging, swimming, etc 12. Women's sweat tops, pants, & warm-ups
13. Other women's, juniors', & misses' wear 14. Children's wear, incl boys, girls, & infants & toddlers 15. Footwear, including accessories 16. Men's athletic footwear, incl sneakers & outdoor/hiking boots 17. Women's athletic footwear, incl sneakers & outdoor/hiking boots 18. Children's athletic footwear, incl sneakers & outdoor/hiking boots 19. All other footwear, including accessories 20. Curtains, draperies, blinds, slipcovers, bed & table coverings 21. TVs, video recorders, video cameras, videos, DVDs, etc 22. Audio equip, musical instr, radios, stereos, CDs, media, etc 23. Furniture, sleep equipment & outdoor/patio furniture 24. Kitchenware & home furnishings 25. Jewelry, incl watches, watch attach, novelty jewelry, etc 26. Books 27. Toys, hobby goods, & games 28. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc 29. Sporting goods 30. Team sporting goods equip sold to teams, institutions, etc 31. Team sporting goods equipment sold to individuals 32. Tennis equipment 33. Golf equipment 34. Snow-skiing & snowboarding equipment 35. Exercise/fitness equipment 36. Firearms, hunting equipment, & supplies 37. Fishing tackle, including bait 38. Camping & backpacking equipment & supplies 39. Trophies & plaques 40. Bicycles, parts & accessories 41. Boats, canoes, kayaks, boat motors, parts & accessories 42. Scuba & skin diving equipment 43. Water skiing, surfing, & sail boarding equipment 44. Billiards equipment & supplies 45. In-line roller skates & accessories 46. All other sporting goods 47. RVs, incl camping trailers travel trailers, truck campers, etc 48. Hardware, tools, & plumbing & electrical supplies 49. Lawn, garden, & farm equipment & supplies 50.

Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc 51. Automotive fuels  
52. Automotive lubricants, including oil, greases, etc 53. Automotive tires, tubes,  
batteries, parts, accessories 54. Pets, pet foods, & pet supplies 55. All other  
merchandise 56. All nonmerchandise receipts 57. Labor charges for work performed by  
this establishment 58. Parts installed in repair 59. Receipts from instructions & lessons  
60. Rental or lease of equipment 61. All other nonmerchandise receipts

This report is from a Market database which is designed to be compatible with U.S.  
government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years  
to Current Year to Next 7 years:

### **BALANCE SHEET ITEMS:**

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
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14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
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17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
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24. Retirements: Plant and Equipment

25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs

- 64. Miscellaneous Expenses
- 65. Sales Personnel Variable & Commission Costs
- 66. Sales Expenses and Costs
- 67. Sales Materials Costs
- 68. Total Sales Costs
- 69. Distribution Fixed Costs
- 70. Distribution Variable Costs
- 71. Warehousing Fixed Costs
- 72. Warehousing Variable Costs
- 73. Physical Handling Fixed Costs
- 74. Physical Handling Variable Costs
- 75. Physical Process Fixed Costs
- 76. Physical Process Variable Costs
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- 78. Mailing & Correspondence Costs
- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
- 84. Product Returns & Rejection Costs
- 85. Product Service & Maintenance Costs
- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period  
(Previous/Current/Forecast):

**INDEX:**

- 1. Supplier or Producer Market Level Prices

2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
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14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
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25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
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34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges

41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
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54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
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58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

62 Products covered for over 100 Countries: 870 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 10058 spreadsheets and 9607 database tables. In fact the data in this Summary PDF is derived from only 300 of the 10058 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500



reduction on the price of the full database edition.

### **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

### **SPECIALTY-LINE SPORTING GOODS STORE REVENUES WORLD REPORT DATABASE EDITION**

The Market for Specialty-Line Sporting Goods Store Revenues in each country by Products & Services. The Specialty-Line Sporting Goods Store Revenues World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

**PRODUCTS & MARKETS COVERED:** As above

### **59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39



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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

62 Products covered for over 200 Countries: 2160 pages, 10058 spreadsheets, 9607 database tables, 521 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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### SPECIALTY-LINE SPORTING GOODS STORE REVENUES GLOBAL REPORT

The Market for Specialty-Line Sporting Goods Store Revenues in each country by Products & Services.

The Specialty-Line Sporting Goods Store Revenues World Report covers:

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Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

5. Additional Data

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