

Software Publisher Revenues Europe Report & Database

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Abstracts

SOFTWARE PUBLISHER REVENUES EUROPE REPORT + DATABASE

The Software Publisher Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

31 Products/Markets covered, 1908 pages, 4008 spreadsheets, 3963 database tables, 289 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5112_L.

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SOFTWARE PUBLISHER REVENUES EUROPE REPORT + DATABASE

The Market for Software Publisher Revenues in each country by Products & Services.

This database covers NAICS code: 5112_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Software Publisher Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SOFTWARE PUBLISHER REVENUES

1. Software publishers Lines
2. Information technology (IT) technical consulting services
3. Custom computer application design & development services
4. Web site design & development services
5. Database design & development services
6. Customization & integration of cross-industry application software
7. Customization & integration of vertical market application software
8. Other custom application design & development services
9. Application service provisioning
10. Business process management services
11. Information technology (IT) technical support services
12. Software-related technical support services
13. System software publishing
14. Operating systems software publishing
15. Network software publishing
16. Database management software publishing
17. Development tools & programming languages software publishing
18. Other systems software publishing
19. Application software publishing
20. General business productivity & home use applications publishing

21. Game software publishing
22. Cross-industry application software publishing
23. Verticle market application software publishing
24. Utilities software publishing
25. Other applications software publishing
26. Resale of computer hardware & software
27. Information technology (IT) related training services
28. Merchandise sales
29. Sales of merchandise, excluding computer hardware & software
30. All other receipts

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European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

31 Products covered for 44 Countries: 1908 pages, 4008 spreadsheets, 3963 database tables, 289 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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