

Software Publisher Lines South America Report & Database

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Abstracts

SOFTWARE PUBLISHER LINES SOUTH AMERICA REPORT + DATABASE

The Software Publisher Lines South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



31 Products/Markets covered, 1970 pages, 4025 spreadsheets, 4004 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51121_L.



Contents

SOFTWARE PUBLISHER LINES SOUTH AMERICA REPORT + DATABASE

The Market for Software Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51121_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Software Publisher Lines South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SOFTWARE PUBLISHER LINES

- 1. Software publishers Lines
- 2. Information technology (IT) technical consulting services
- 3. Custom computer application design & development services
- 4. Web site design & development services
- 5. Database design & development services
- 6. Customization & integration of cross-industry application software
- 7. Customization & integration of vertical market application software
- 8. Other custom application design & development services
- Application service provisioning
- 10. Business process management services
- 11. Information technology (IT) technical support services
- 12. Software-related technical support services
- 13. System software publishing
- 14. Operating systems software publishing
- 15. Network software publishing
- 16. Database management software publishing
- 17. Development tools & programming languages software publishing
- 18. Other systems software publishing
- 19. Application software publishing
- 20. General business productivity & home use applications publishing



- 21. Game software publishing
- 22. Cross-industry application software publishing
- 23. Verticle market application software publishing
- 24. Utilities software publishing
- 25. Other applications software publishing
- 26. Resale of computer hardware & software
- 27. Information technology (IT) related training services
- 28. Merchandise sales
- 29. Sales of merchandise, excluding computer hardware & software
- 30. All other receipts

59 MARKET RESEARCH CHAPTERS:

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SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:



1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

31 Products covered for 13 Countries: 1970 pages, 4025 spreadsheets, 4004 database tables, 288 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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